

## Tall Ships 2019

### Budget

#### Revenue

##### Earned Revenue

	Budget	
Ticket Sales-Boarding Passes	\$ 65,000.00	based on 6500 @\$10
Ticket Sales- Sail Aways	\$ 32,175.00	based on 1287 @ \$25
Ticket Sales-Dinner Cruises	\$ 40,365.00	based on 200@\$50
Merchandise Sales	\$ 5,000.00	
Captains Party	\$ 10,000.00	based on 200@\$50
Vendor Fees	\$ 500.00	

##### Grant Revenue

Celebrate Ontario Block Buster	\$ 25,000.00		confirmed
Celebrate Ontario-Festival	\$ 20,000.00	\$ -	
OCAF	\$ 7,500.00	\$ -	
SWOTC	\$ 10,000.00	\$ -	
Economic Development Committee	\$ 20,000.00		confirmed
Municipal Contribution	\$ 40,000.00		
Private Sector Contribution	\$ 20,000.00		
<b>Total Projected Revenue</b>	<b>\$ 295,540.00</b>	<b>\$ -</b>	

#### Expenses

##### Volunteer Support

Training	\$ -	\$ -
Food and Beverages	\$ 1,500.00	
Transportation	\$ 1,000.00	
Uniform	\$ 1,500.00	
Recognition	\$ 500.00	

##### Artists/Performers

Fees for Performers	\$ 6,000.00
Expenses for Performers	\$ 500.00
Tall Ships Fees	\$ 176,000.00
Travel and Accomodation Expenses	\$ 5,000.00
TSA Fees US dollars	\$ 17,500.00
Blockbuster fees	\$ 4,000.00

**Production****Rental Costs**

Port Fees, Technical, Hydro	\$ 15,000.00
Logistics	\$ 5,000.00
Security	\$ 2,000.00
Food and Beverage VIP	\$ 19,000.00

**Promotion**

Local Promotion	\$ 15,000.00
Expanded Promotion	\$ 20,000.00
Merchandise cost	\$ 5,000.00

**Total** \$ 294,500.00

**Profit/Loss** \$ 1,040.00