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Date: April 23, 2018
To: Mayor and Council
Author: Roberta Baines, Deputy Clerk – Administrative Services
RE: Results of 2018 Rabies Clinic
Report No.: CS-2018-12

AIM

To provide Council with an update on the results of the Rabies Clinic (the "Clinic") held on Wednesday March 21, 2018.

BACKGROUND

Building on last year's success and in an effort to encourage compliance with the proof of rabies vaccine requirement that was implemented last year, the Town collaborated with Dr. Hussain of the Erie Veterinary Hospital to host a rabies clinic.

DISCUSSION

The Clinic was held on Wednesday March 21 from 1:00 p.m. to 7:00 p.m. at the Kingsville Arena. In total, 84 animals were vaccinated and 81 dog tags were sold. The success of the Clinic can be attributed to the location, advertising campaign and generosity of the Erie Veterinary Hospital in providing their services.

The Kingsville Arena was the ideal location to host a clinic as it was able to accommodate the provision of both veterinarian and licensing services. The building is fully accessible, residents had access to all forms of payment (debit, credit and ATM), the reception area was spacious enough to handle many animals waiting, and the veterinarian had a room separate from the waiting area to administer the vaccine. The Erie Veterinary Hospital was very pleased with the turnout and has expressed interest in participating next year.

Advertising began a month prior to the clinic. Advertisements were placed on the Town's digital sign, social media pages and on the bulletin boards in the lobby at the Municipal Office and at the Arena. Flyers about the rabies clinic were also placed with the dog tag reminder notices that were mailed out to residents mid-February.

The Erie Veterinary Hospital was generous with their services. For the Clinic, the staff secured a reduced cost, one-year rabies vaccination for \$25.00 per dog. Furthermore, Dr. Hussain and the veterinarian technician who attended the event provided their services free of charge for residents.

The feedback from residents about the Clinic was positive as the event provided a chance for residents to get the required vaccine and to pay for the dog tag outside regular business hours. Furthermore, it provided the Town an opportunity to engage with the community and promote the Linden Beach Dog Park.

LINK TO STRATEGIC PLAN

Promote the betterment, self-image and attitude of the community.

FINANCIAL CONSIDERATIONS

The Town received \$1620.00 in dog licensing fees as a result of the clinic. The expenses to host the clinic were minimal because the event was hosted at a municipally owned building and all veterinarian services were donated. The Town expended \$330.00 to run the Clinic in partnership with Erie Veterinary Hospital and those costs were attributed to advertising and staff overtime.

CONSULTATIONS

None

RECOMMENDATION

That Council receives this report regarding the 2018 Rabies Clinic for information; and that correspondence be sent from the Mayor's Office thanking Dr. Hussain and the Erie Veterinary Hospital for their contribution to, and participating in the Clinic.

Roberta Baines

Roberta Baines, BA
Deputy Clerk – Administrative Services

Jennifer Astrologo

Jennifer Astrologo, B.H.K. (hons), LL.B
Director of Corporate Services/Clerk

Peggy Van Mierlo-West

Peggy Van Mierlo-West, C.E.T.
Chief Administrative Officer