

2018 | WINDSOR-ESSEX'S VitalSigns

Sponsorship Opportunities

Benefits	Premier Sponsor \$5,000	Pillar Sponsor \$2,500	Support Sponsor \$500
LOGO RECOGNITION			
- Vital Signs® Survey which is distributed to more than 1,000 residents in Windsor/Essex *	✓		
- Front cover and on every other page of the Vital Signs report (distributed to 49,000 print subscribers in Windsor/Essex)	✓		
- All Post-Report presentations throughout the year	✓		
- WECF Vital Signs-specific media releases	✓		
- All Vital Signs® advertisements *	✓		
- Annual Report (November 2018 release)	✓		
- Social Media Streams (Facebook, Twitter, LinkedIn, Instagram) with over 3,100 followers	✓	✓	
- WECF Newsletters	✓	✓	
- WECF Web Site with a link back to your site	✓	✓	
- Vital Signs® Survey Launch PowerPoint	✓	✓	✓
- Vital Signs® Report Launch Powerpoint	✓	✓	✓
- Invitation to attend Vital Signs® Survey Launch & Report Launch	✓	✓	✓
- On the back page of the Vital Signs® report (distributed to 49,000 print subscribers in Windsor/Essex)	✓	✓	✓
- On a single page of the Vital Signs® report (distributed to 49,000 print subscribers in Windsor/Essex)		✓	✓
VERBAL RECOGNITION			
- At all Post-Report presentations throughout the year	✓	✓	
- Vital Signs® Survey Launch	✓	✓	
- Vital Signs® Report Launch	✓	✓	

* Your sponsorship commitment must be received prior to March 31, 2018

*Custom sponsorship packages are available.
Please call the WindsorEssex Community Foundation at 519-255-6572
to discuss your marketing needs.*

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Sponsorship Commitment Form

Company Name _____

Contact _____ Title _____

Address _____ City _____ Postal _____

Phone _____ Email _____

Please indicate your Sponsorship Level

- ☐ Premier Sponsor (\$5,000) ☐ Pillar Sponsor (\$2,500) ☐ Support Sponsor (\$500)
- ☐ We would like to customize our own sponsorship package for Vital Signs®
- ☐ We are unable to sponsor Vital Signs® this year, but would like to learn how we can participate as a company

Questions?

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Sample Acknowledgement on WECF Website (Vital Signs® Page)

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The WECF is proud to be part of the national Vital Signs® program. For the past five years we have been able to connect with many other community foundations across Canada as we work together to increase awareness of community strengths and act as catalysts to engage our communities in the ongoing conversations about who we are, what we do, why we do it, and where it can lead. The Vital Signs® report combines local, provincial and national data to provide an all-encompassing overview of how respondents feel about their quality of life living in Windsor/Essex. The WECF is proud to continue this initiative in Windsor/Essex as we expand on what makes our community a great place to live, work, play and grow!

Thank you to our Partners & Sponsors



COMMUNITY
FOUNDATIONS
OF CANADA
all for community

YOUR LOGO
HERE

YOUR LOGO
HERE

YOUR LOGO
HERE

YOUR LOGO
HERE

Sample Acknowledgement in Vital Signs® Survey



In partnership with

YOUR LOGO
HERE

Welcome to the 2018 Vital Signs® Survey.

Before You Begin

Please only complete this survey if you are a resident of Windsor/Essex.
The Foundation is only able to report on data based on responses from those living in this region.

Sample Acknowledgement in Vital Signs® Report (Pillar Sponsor)

IN PARTNERSHIP WITH



PRESENTED BY



2017

Vital Signs®

WINDSOR-ESSEX'S

Health, Wellness & Activity

Windsor
Essex County
Seniors
Youth





What You Said:

When it comes to people in Windsor-Essex having access to mental health programs and services **46%** of respondents feel we're on the right track or doing okay, while **24%** feel this needs improvement.

The Windsor-Essex County Health Unit reported that 68% of the population 12 years of age and over perceived their mental health as being very good or excellent in 2014. This rate was lower than both the provincial (70%) and the national (71%) rates.

Respondents were asked if there are enough health professionals in Windsor-Essex to meet residents' needs **46%** feel this needs improvement or it is something we should look into, **23%** feel we are doing okay.

In 2014 the Windsor-Essex County Health Unit reported 7% of the population was without a regular medical doctor. This was below the provincial (7.5%) and the national (15%) rates.



Respondents were asked if sport and recreational programs are accessible for children in Windsor-Essex **57%** feel we are on the right track or doing okay, **19%** feel we are doing great.

In Windsor in 2014, the Windsor-Essex County Health Unit reported an adult obesity rate for the population 18 years and over at 23%. This was higher than both the provincial and national rates (20%).

In 2014, the Windsor-Essex County Health Unit reported that 55% of adults in Windsor spent their time being active or moderately active. This rate was higher than both the provincial (53%) and national (54%) rates.

Reference: Statistics Canada. CANSIM Table 105-0501.

Top Priorities

Improving access to mental health programs and services	37%
Improving access to health professionals and services	25%
Decreasing the cost of sport and recreation programs	14%



Did You Know?

- Amherstburg Police Services have added a mental health officer who is specialized to respond to individuals experiencing mental health issues.
- The Canadian Mental Association has a variety of programs that address mental health. Their newest initiative is the Sole Focus Project.
- The Windsor Family Health Team provides services to the community with a focus on disease management and prevention, rehabilitation, palliative care and health promotion.
- The Windsor-Essex Catholic District School Board has launched the Sports Academies Program to develop life skills and produce well-rounded graduates who make a commitment to healthy, active living and lifelong learning.
- In August, the WECF released its first Vital Brief highlighting Sport and Sense of Belonging in Windsor-Essex. The full report can be read at www.wecf.ca.
- In July, The WECF helped send ten athletes to the Summer Provincial Special Olympic Games by supporting the LaSalle Windsor Special Olympics.



Windsor-Essex
Community
Foundation