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Date: March 29, 2018

To: Mayor and Council

Author: M. Durocher

RE: Carnegie Social

Report No.: PR-2018-03

AIM

Designation of the 2018 Carnegie Social as an "event of municipal significance" for the purposes of their application with the AGCO

BACKGROUND

86'd Catering would like to host the Carnegie Social, an event similar to the night market that took place in Kingsville 2 years ago. The night market events were incredibly successful and supported by the people of Kingsville.

The event is proposed for the first Friday of June, July, August and September in the parking lot and park area by the Carnegie building. The event will include food and beverages for sale (including the sale of alcohol), entertainment, activities and entertainment for children, as well as local artists.

The group would like to work with the BIA and the Town of Kingsville in staging this event.

DISCUSSION

The group appeared before SERT with no perceived issues, other than the question about the utilization of municipal assets for a private for profit group's endeavours. At SERT the representative indicated that some of the proceeds from this event would be allocated to Town projects.

LINK TO STRATEGIC PLAN

Improve recreational and cultural facilities and opportunities within the Town of Kingsville.

FINANCIAL CONSIDERATIONS

As discussed at SERT the only question is with regard to the use of municipal assets including labour.

CONSULTATIONS

SERT Committee PRAC Committee

RECOMMENDATION

That Council designate the Carnegie Social as an event of municipal significance for the purpose of acquiring a liquor permit through AGCO.

<u>Maggie Durocher</u>

Maggie Durocher Hons. B.H.K Manager of Recreation Programs and Events

<u>Peggy Van Mierlo-West</u>

Peggy Van Mierlo-West, C.E.T. Chief Administrative Officer