

## APPENDIX C

### NOTICE

Community notification for a proposed 200ft tower located at 3165 South Talbot Road Cottam ON.

Southshore Broadcasting Inc. (Southshore) is a local non-profit, low power community television station based out of Cottam Ontario. The station was licensed by the Canadian Radio-Television and Telecommunications Commission in 2003 and has been broadcasting since 2005. Southshore's goal is to be a primary outlet for the local community to obtain relevant, factual and unbiased news as well as balanced entertainment.

This notice hereby represents Southshore's intention to erect a broadcasting tower that will allow Southshore to reach more viewers in the region and provide an over-the-air (OTA) signal for the local area.

### PURPOSE

Southshore's overall goal is to provide equal access for all residents to obtain local content, event data and information. This broadcasting tower will allow locals who rely solely on an antenna the opportunity to stay informed. Many viewers rely on our channel for viewing local town council meetings and we believe it is our responsibility to provide a delivery system in as many ways as possible. We are a local station and we feel it is our duty to support the community's needs.

This broadcasting tower will allow the mounted antenna to transmit its signal above obstructions to properly blanket the local region. The tower will be 200 feet high and will provide sufficient signal strength to allow a quality transmission. Southshore also believes and supports co-location of equipment/structures and therefore will provide access for other service providers in the area to utilize the tower infrastructure to mitigate their costs and avoid unnecessary future tower construction projects.

### IMPACT

**Environmental:** An environmental assessment as outlined in the *Canadian Environmental Assessment Act* does not apply to the current construction project and is therefore exempt from any further environment regulations.

**Health and Safety:** Southshore has taken the necessary precautions and completed the required procedures to verify that the broadcasting tower will not have any negative health effects on the local populace. Southshore is committed to the health and safety of the community and ensures that it has followed all regulations as set out by Health Canada's exposure guidelines, known as Safety Code 6. The parameters are clearly definable and Southshore will maintain appropriate signal strength and verifies it is well below the safety limits. Southshore is a low-power station and therefore is licensed only for minimal output, therefore the signal strength is far less than any standard broadcasting tower.

### TOWER INFORMATION

The proposed tower location will be at 3165 South Talbot Road, Cottam ON, N0R 1B0. This is the location of Southshore's television studio and headquarters. A map outline can be found below



Geographic Coordinates for proposed tower location site:

Latitude: 42.094050

Longitude: -82.729129

GPS Coordinates for the proposed tower location site:

42° 5' 38.58" N

82° 43' 44.8644" W

For more information about health and safety standards, procedures and facility directives please see the following:

Health & Safety Regulations

<https://www.canada.ca/en/health-canada/services/environmental-workplace-health.html>

ISED Tower Information

<http://strategies.gc.ca/antenna>

LUA Communication Facility Outline

<http://weblink9.counityofessex.on.ca/weblink/docview.aspx?id=3762&dbid=10&ci=1>

### PUBLIC CONSULTATION

Public consultation is a necessary step of any construction project and Southshore is committed to effective community engagement. If you have any inquiries please direct your comments to Southshore by mail or email. To ensure your inquiries are addressed before the public open house date and included in the final report please respond by end of day (4:30pm) February 6<sup>th</sup>, 2018.

Public Open House Discussion: **Tuesday, February 20<sup>th</sup> 2018 @ 7:00pm**

At Town of Kingsville Planning Advisory Committee Meeting

Contact Info:

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