

A stylized, colorful illustration of a town. In the foreground, a brown road with white dashed lines curves across the frame. Behind the road are various buildings: a pink house with a red roof, a yellow house with a blue roof, and several taller buildings in purple, green, and orange. A blue wind turbine stands on the right side. The background is a light yellow sky with a few clouds.

# Windsor Essex Compassion, Care, Community

The Best of What Community Used to Be and Can Become

Presentation to: Kingsville Town Council  
May 8, 2017

# Request to Council

Invitation to Mayor and Councillors to be part of our WECCC public launch

- Kingsville event June 30, 7 pm (part of Canada 150 celebration)
- Press Conference scheduled for June 7
- Compassion Week: Rolling launch also involves Windsor, Tecumseh, Leamington and Lakeshore

## Working Together

- 23 Sponsors; 100+ partners
- Citizens, families, neighbours; service providers: health, social services, education, not-for-profit; community associations: faith, culture, lived experience; businesses; arts; youth etc
- IT'S A SOCIAL MOVEMENT

## Improving Lives, Strengthening Community

- Vision: “Working together to make ourselves, our citizens and our community more well”
- Make it personal: “We are united in our desire to build a community care system that is good enough for our parents, our children, and ourselves as we age.”

## Community Challenge

- Make compassion the experience of every citizen
- Prove the difference we make: Community target of 5 to 10% year over year measurable improvement in population-level health; quality of life; per capita cost/resource use; experience; equity; safety; prevention and caregiver burden

## Collective Impact Approach

### Common Agenda

All partners working toward a shared objective

### Common Progress Measures

All partners have agreed upon how the effectiveness of their efforts is evaluated

### Mutually Reinforcing Activities

The diverse collection of partners individual expertise is maximized toward the shared goal

### Communication

Facilitates collaboration between partners and shares what is learned

### Backbone Organization

Provides the structure, organizes and administers the collective efforts of the partnership

## Target Populations

- End-of-life
- Elderly and disabled
- People who are isolated

## Catalysts: New Volunteer-led Programs

- Quality of Life Support System
- *Sharing My Journey*: Compassionate care coaches
- Neighbours Helping Neighbours
- Situation Table: Distress Outreach
- Community Wellness Hubs

## Learning System ICT Platform

- Population-level screening
- Person-and family directed care
- Multi-level feedback
- Community Quality of Life Tracker
- Agile design and open innovation



# Windsor-Essex Demonstration

- Services delivered to date
  - 350 individuals voluntarily registered in the Compassion Care Community (Quality of Life baseline)
  - 80 individuals enrolled in *Sharing My Journey*;
  - 55 interns/volunteers trained;
  - 9 neighbourhood exchanges established
- Demonstration results: extremely high satisfaction

# Kingsville Pilot

- 3,510 seniors
  - 995 seniors older than 80
  - 1,170 seniors with disabilities
- 1,420 adults with disabilities
- Target: 500 residents supported through life-long personal care; growing over time
- Measurable improvement in quality of life (Kingsville Quality of Life Tracker)
- Local host: Kingsville Community Centre
- Partners: Community agencies; associations; businesses

# Launch Event Plan

## Bringing Compassion To Life Forum

- Compassion Care Community: What is it, and why should Kingsville care? (Carol Derbyshire)
- Tracey Ramsey and Taras Natyshak – 1<sup>st</sup> Annual Shining Light Compassion Award
- Mayor's Award (TBD)
- Community Challenge
- Community Talent Showcase - Music jam
- WECCC Table: Quality of Life survey and hOurworld support
- Community Dialogue "*What kind of community do we want to be next?*" (public conversation with community leaders) to follow at a later date



