



MINUTES

REGULAR MEETING OF KINGSVILLE BIA

TUESDAY, SEPT 12TH, 2017 AT 6:00 P.M.

Carnegie Arts & Visitor Centre, 28 Division St. S, Kingsville, Ontario

A. CALL TO ORDER

Beth Riddiford called the Meeting to order at 6:07pm with the following persons in attendance:

Members of BIA Board: Tony Gaffan, Beth Riddiford, Tim Sala, Gord Queen, Mike Lauzon, Heather Brown (6:15pm) Brian Sanford, Roberta Weston, Trevor Loop, Jason Martin,

Members of Administration: Karen Wettlaufer

Guests:

Regrets:

Absent: Izabela Muzzin

B. DISCLOSURE OF PECUNIARY INTEREST

Beth Riddiford reminded members that any declaration and its general nature is to be made prior to each item being discussed.

C. DELEGATIONS

1. ASHLEY and TERRY COLASANTI/ EDDK – Re: Halloween Decorating in BIA

Colasanti's will provide Halloween decorating material and packages with special pricing for local businesses. They also offered a \$10 donation per zombie towards the BIA, if the BIA organizes a zombie walk at the end of the Migration Festival Parade.

BIA-073-2017 Moved by G. Queen, seconded by T. Sala, to distribute the prizes as soon as it is received at the BIA office.

D. AMENDMENTS TO THE AGENDA

E. ADOPTION OF ACCOUNTS

1. **BIA Coordinator/Karen Wettlaufer** – Re: BIA Accounts for the monthly period ending August 31st, 2017

BIA-074-2017 Moved by T. Loop, seconded by H. Brown, to approve the accounts.

CARRIED

F. STAFF REPORTS

1. **BIA Coordinator/Karen Wettlaufer** – Re: Monthly Activity

The Coordinator presented her written report.

BIA-075-2017 Moved by H. Brown, seconded by R. Weston, to redesign the website with Northern Sun Creative for \$925 plus HST.

CARRIED

The coordinator was instructed to advertise BIA Dollars in flyers at businesses, on social media, an article on the website, on the Carnegie outdoor sign and possibly at Migration Hall, Town Hall's outdoor sign and an am800 radio interview.

The coordinator was directed to inquire about possible swag bags for conference participants that BIA members could contribute to. Also, the coordinator will request that businesses stay open for the attendees on Thursday evening, November 9th.

Jason Martin noticed Migration Festival is one week later than last year and weather may freeze the flowers so keeping them in the baskets may look worse than having the Town remove them early.

2. Council Representative

Tony Gaffan presented his report, including a new councilor was appointed to fill the empty seat and Town Council approved a Christmas tree for the lot beside the Carnegie Arts & Visitor Centre.

3. EDDK Representative

Heather Brown provided an update that EDDK is continuing with a Santa Claus dinner, foodie week, and the student fundraiser with EDDK gift cards this year.

G. BUSINESS / CORRESPONDENCE – ACTION REQUIRED

1. Vacancy Cleanup – Re: Peter Coward

See notation under J. 1. - Board Walk About Through BIA District

H. MINUTES OF THE PREVIOUS MEETINGS

Regular Meeting – August 8th, 2017

BIA-076-2017 Moved by B. Sanford, seconded by T. Sala, to approve the minutes.

CARRIED

I. BUSINESS/ CORRESPONDENCE - INFORMATIONAL

1. Communities in Bloom Recognition of BIA Support – Re: Gord Queen email

Gord Queen presented the update that Kingsville received 5 blooms status again this year along with Environmental Action and Community Gardeners Awards.

2. Flower Recognition – Re: Letter to Kingsville Reporter

J. NEW AND UNFINISHED BUSINESS

1. Board Walk About Through BIA District - Re: Beautification Evaluation

The Board walked through a portion of the BIA district until 6:45pm assessing the tidiness of the area. The coordinator was directed to send letters and Facelift Grant information to owners of unkempt properties.

2. Vacancy Rebate Program Change - Re: Linda Brohman, Tax Collector, Town of Kingsville

The coordinator was directed to assist on the working group of this project.

3. Windsor-Essex Compassion Care Community/ Christie Nelson – Re: Compassion Care Community Week

This event will be at the Kingsville Community Center from 10:30am to 12:30pm.

BIA-077-2017 Moved by H. Brown, seconded by G. Queen, to nominate Colasanti's for the Business Shining A Light on Compassion Award.

4. Discover Kingsville – Holiday Edition - Re: Content and Timelines

The Board discussed content and decided there will be an article promoting the BIA Dollar Promotion, a ballot for the Holiday Shopping Spree, a thank you article for all who contributed to the clock with a possible photo including everyone who bought bricks and an article on upcoming events in Kingsville.

5. Kingsducky Derby – Re: Lions Club/ Roberta Weston

Roberta Weston will forward the information regarding this fundraiser to the coordinator who will then send it out to the members.

6. Exhibition Application – Brianne Aryssa Taggart, April 2018

BIA-078-2017 Moved by T. Gaffan seconded by T. Sala, to approve the application.


K. ADJOURNMENT

BIA-079-2017 Moved by B. Sanford, seconded by T. Sala to adjourn this meeting at 8:00 p.m.

CARRIED



CHAIR, Beth Riddiford



RECORDING SECRETARY, Karen Wettlaufer