

MINUTES

FUNDRAISING COMMITTEE TUESDAY, JUNE 13, 2017 @ 3:30 P.M. Committee Room 'A', 2021 Division Road North, Kingsville

A. CALL TO ORDER

Mayor Santos called the Meeting to order at 3:36p.m.with the following persons in attendance:

Councillor T. Neufeld – arrived at 3:38pm

L. DiGioia

S. l'Anson

CAO Town of Kingsville, P. Van Mierlo-West Program Manager, M. Durocher

Regrets: M. Stewart

Councillor T. Gaffan

Also in attendance:

Recording Secretary, Tara Hewitt

B. DISCLOSURE OF PECUNIARY INTEREST

When a member of the Committee has any pecuniary interest, direct or indirect, in any matter which is the subject of consideration at this Meeting of the Committee (or that was the subject of consideration at the previous Meeting of the Committee at which the member was not in attendance), the member shall disclose the pecuniary interest and its general nature, prior to any consideration of the matter. None were disclosed.

- C. DELEGATIONS/PETITIONS/CORRESPONDENCE
- None
- D. AMENDMENTS TO THE AGENDA
- E. STAFF REPORTS
- F. MINUTES OF THE PREVIOUS MEETING

1. **Mettawas Park Fundraising Committee Meeting Minutes** dated Tuesday, March 7, 2017 were reviewed by the committee.

08-2017 Moved by S. l'anson, seconded by L. DiGioia to approve the minutes of the Mettawas Park Fundraising Committee Meeting dated Tuesday, March 7, 2017.

CARRIED

G. NEW AND UNFINISHED BUSINESS

Notice of Resignation of T. Gaffan from the Fundraising Committee —The
committee reviewed the notification of resignation from the Fundraising committee
from T. Gaffan.

09-2017 Moved by T. Neufeld, seconded by L. DiGioia, to receive the resignation of T. Gaffan from the Fundraising Committee.

CARRIED

- Response to Fundraising Letter Distributed to Committee —The committee
 discussed the response they received from the corporate sponsor fundraising
 requests.
 - M. Durocher stated she was in touch with Dominic Amicone and Tony Masciotra and they are willing to entertain a package and have discussions with us on a go-forward basis.

It was decided that a night will be set up with Santarossa Pavers to get everyone back on track.

Of the 22 companies approached, P. Van Mierlo-West reported that only 2 replied, and both were not interested. The explanations she received indicated people are waiting for movement before committing financially.

S. I'Anson recommended getting a picture in the Reporter of the thermometer going up.

It was recommended that each small milestone be celebrated as it happens. M. Durocher offered to move one of the Movies at the Beach to the Mettawas, assuming there is enough hydro to accommodate.

There was discussion regarding the timelines for legal in resolving the Splash pad issue. S. I'anson speculated that support for Mettawas may become diluted by the stagnant legal battle of the Splash Pad.

L. DiGioia recommended putting up flags to keep the project in front of the public and inspire excitement.

It was recommended that a picture be taken of the progress in motion and that a community interest story be done on it.

M. Durocher recommended the Fundraising Committee have a booth at the 55+ Expo including video and Mettawas packages. T. Neufeld will run the booth. It was decided that M. Durocher will provide T. Neufeld with a copy of the 3D visualization. Administration will print the Mettawas Information packages for T. Neufeld.

L. DiGioia recommended sending information out to kids within the school system to promote an event before the end of the school year. There was discussion about having a BBQ, horse drawn carriage rides, etc.

It was decided that we will try and coordinate a date, and if it's not possible, it be considered for next year instead.

It was recommended that we do a community event in conjunction with the ribbon cutting after the completion of the gardens and Phase 1.

There was a discussion regarding a returned cheque donated by the Rebekah Lodge. T. Neufeld will follow-up with Corporate Services.

- 3. **Explore the Shore BBQ Fundraising Update:** M. Durocher updated the committee about the Explore the Shore BBQ Fundraising plans. It was decided that the BBQ aspect will happen at Cedar Island. It was decided M. Durocher will coordinate a list with P. Van Mierlo-West and purchase the BBQ items on the Zehrs account. S. I'anson and N. Santos agreed to man the BBQs. S. I'anson volunteered to work on Saturday.
- 4. **Mettawas Inn Plate Donation:** P. Van Mierlo-West presented the plates donated by Carol Lippatt, belonging to her grandmother, Leila Davey (nee Sherman). L. Davey worked at the Mettawas Inn as a cook. She died in 1951 and is buried at Greenhill Cemetery in Kingsville. The committee would like to see the plates showcased in a "Mettawas Corner" at the Grove, once complete.

It was recommended that the MyKingsville shirts be sold for \$10 at the 55+ Expo.

M. Durocher left the meeting at 4:26pm.

H. NEXT MEETING DATE

1. The next meeting of the Mettawas Park Fundraising Committee shall take place on Tuesday, July 11, 2017 at the Municipal office @ 3:30 p.m.

I. ADJOURNMENT

10-2017 Moved by T. Neufeld, seconded by L. DiGioia, to adjourn this meeting at

CARRIED

CHAIR, Mayor Santos

RECORDING SECRETARY, T. Hewitt