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Date: September 13, 2017
To: Mayor and Council
Author: M. Durocher
RE: Migration Fest Letter of Municipal Significance
Report No.: PR-2017-03

AIM

Designation of the 2017 Kingsville Migration Festival Quarter Auction as an “event of municipal significance” for the purposes of their application with the AGCO

BACKGROUND

Kingsville’s Migration Fest is a long standing community event in the Town of Kingsville. In an effort to raise funds and awareness for the festival the committee has chosen to undertake a number of fundraising events throughout the year.

DISCUSSION

Kingsville’s Migration Festival has undergone numerous changes over the past couple of years. The committee is looking to create more partnerships within the local community to augment the festival. This year the festival is hosting a licenced quarter auction at the arena on November 3. This adds another dimension to the festival and a revenue generating opportunity. The organizers are asking council to deem this event as “an event of municipal significance” in order to comply with the AGCO regulations for community events.

LINK TO STRATEGIC PLAN

Improve recreational and cultural facilities and opportunities within the Town of Kingsville.

FINANCIAL CONSIDERATIONS

Without municipal designation a Special Occasion permit is not attainable

CONSULTATIONS

LCBO Special Occasion Permit Process
Migration Festival Committee

RECOMMENDATION

Council approves the request for Event of Municipal Significance status for the 2017 Kingsville Migration Festival

Maggie Durocher _____

Maggie Durocher Hons. BHK
Manager of Parks and Recreation Programs

Peggy Van Mierlo-West _____

Peggy Van Mierlo-West, C.E.T.
Chief Administrative Officer