



MINUTES

**COMMUNITIES IN BLOOM COMMITTEE
WEDNESDAY, MAY 10, @ 3:00 P.M.
Municipal Office, 2021 Division Rd. North, Kingsville**

A. CALL TO ORDER

Deputy Mayor Queen called the meeting to order at 3:00 P.M. with the following
Persons in attendance:

Joan Cope
Sue Cosford
Joan Washburn
Karen Wettlaufer – *BIA Coordinator*
Liz Rogers
M. Durocher – *Manager of Parks and Rec Programs*
A. Batke
K. Batke
J. Dupuis

Also present:
Tara Hewitt – *Recording Secretary*

Regrets:
M. Tremaine-Snip
Councillor Thomas Neufeld

B. DISCLOSURE OF PECUNIARY INTEREST

When a member of the Committee has any pecuniary interest, direct or indirect, in any matter which is the subject of consideration at this Meeting of the Committee (or that was the subject of consideration at the previous Meeting of the Committee at which the member was not in attendance), the member shall disclose the pecuniary interest and its general nature, prior to any consideration of the matter. None were disclosed.

C. AMENDMENTS TO THE AGENDA

NONE

D. STAFF REPORTS

1. Monthly Updates / Information—M. Durocher

M. Durocher presented her program report and provided follow-up on the following items.

Signs

M. Durocher stated the cost for Sponsor Signs is 23.74 each.

Chalkboard Signs

M. Durocher explained that Municipal Services is not able to construct the chalk boards at this time. The quote for outsourcing the work is \$206.35 each

Posters

M. Durocher confirmed that the Pollinators and Compost Workshop posters have been created, printed and shared on social media.

Mayor's Walk

M. Durocher confirmed that the Lakeside booking has been done. She volunteered to create a poster when further information is provided.

Door Hangers

M. Durocher explained that the door-hangers are complete.

Judges Tour

M. Durocher provided the committee with the draft schedule.

Update regarding Judges:

M. Durocher updated that Grace Dekker & Catherine Minielly will be our judges and that the tour dates will fall between July 17th and August 4th.

40-2017 Moved by K. Batke, seconded J. Dupuis, to receive the report as presented for the record.

CARRIED

41-2017 Moved by A. Batke, seconded J. Cope, to move forward with the purchase of 20 sponsor signs at 23.74 each.

CARRIED

J. Cope and J. Washburn provided additional information for the Mayor's Walk poster.

42-2017 Moved by K. Batke, seconded S. Cosford, that the committee will provide water bottles at the end of the walk.

CARRIED

It was decided the posters will be created as 8 ½ x 11.

The committee discussed the Door Hangers and will touch base with Sharon from Home Hardware before determining distribution.

E. MINUTES OF THE PREVIOUS MEETING

1. Communities in Bloom Committee Meeting Minutes—April 27, 2017

The committee reviewed the minutes from the April 27, 2017 meeting and they were approved without change.

43-2017 Moved by J. Dupuis, seconded by A. Batke, to approve the minutes of the Communities in Bloom Committee meeting dated April 27, 2017.

CARRIED

F. BUSINESS ARISING FROM MINUTES

The committee provided follow-up on each action item from the previous meeting

- *May 10-Input from Committee Members as to who wishes to attend each tour site*

Lunch at Lakeside Park – All members except S. Cosford

Lakeside Park Tour – A. Batke and K. Batke will act as tour guides.

Kingsville Historical Museum – L. Rogers

OPP Gardens – A. Batke and K Batke

Jack Miner Statues – M. Durocher

Kingsville BIA and Carnegie Visitor Centre – K. Wettlaufer

ACCESS Community Garden – J. Washburn and M. Tremaine-Snip

Mettawas Train Station and Greenway – J. Cope

Mettawas Park – M. Durocher

Yacht Club BBQ – All committee members, significant others are invited

Mucci Farms – J. Washburn

Lee & Maria's – L. Rogers

Cindy Kok Garden – K. Batke and A. Batke

Jack Miner Bird Sanctuary – M. Durocher

Colasanti's Tropical Gardens – A. Batke

Dairy Freeze North Ridge – G. Queen

M. Durocher will begin a cheque requisition for the Dairy Freeze. She will budget for 6 people.

Sunparlour Honey – J. Cope

Barb Sisley Garden – K. Batke, A. Batke and L. Rogers
Pelee Island Winery – T. Neufeld
Black Bear Winery – T. Neufeld
Kingsville Golf Club Dinner – All members

Once dates are confirmed the Golf Course will be booked.

- *May 10-Input from Committee Members to detail list as to Proposed Sponsor Sign Locations*
Outside of specific Tour stops, the following locations were identified as needing signs. Town Hall / Merlis' / Yacht Club / Golf Course
- *May 10-Input from Committee Members to Gord for suggestion to change draft CIB Handout. Following input new draft to be created with staff assistance. Gord to obtain Nelson's assistance with Edit.*

G. Queen reported that L. Bilokraly is editing the brochure will send to Mayor Santos for editing once complete.

L. Rogers provided the committee with a mock-up of the brochure with 12 point font. G. Queen indicated L. Roger's proposed changes may be considered for next year.

- *May 18-The Park Recreation Arts and Culture Committee will have meeting/ Suggestion regarding the Leamington Signage Model*
G. Gord explained that this item will be on the PRAC agenda.
- *May 23- Time that the Mayor, Committee members and Council that wish to attend will be Raising the Flag at Town Hall*
G. Queen confirmed the flag-raising is 12:00pm on May 23, 2017. He stated that a draft media release is complete and ready for distribution pending the Mayor's approval.
- *May 23-Pollinators Workshop at the Arena (Rooms B&C @ 7pm)*
A. Batke will provide information to T. Hewitt and M. Durocher to assist in promotion of the event
- *May 25-Backyard Composting Workshop at Merlis' (4 Main St W) 7pm / With Mike joined by Sharron of Home Hardware (Flyer prepared by Maggie, Prime Project Contact – Thomas)*
There was discussion about the proposed location, as Sharon from Home Hardware had expressed concern with cleanliness of the area.
- *May 28-Mayors Walk 1pm. Now at Lakeside Park (Family Walk) around park. Committee still needs to decide what is required at end of walk in terms of refreshment (Gazabo / north of Pavilion Booked*
It was decided that bottled water will be provided at the Mayor's Walk.

- *May 31-Deadline for Input of Scripts to Tour Visit Location / copy to Maggie with copy to Tara*
Lee and Marias, ACCESS, and Sunparlour Honey have been received. J. Washburn will check on the status of Mucci's.
- *June 14-the Older Adults Expo at Arena (CIB to have display / Alan coordinating) Committee will need to sign up for shifts / share the open times.*
A. Batke will have the sign-up sheet for the next meeting.
- *June 14-Highlight Display a Display Board to be prepared for expo. Committee Members may assist creation.*
There was discussion about the types of items that could be placed on the board, awards/ articles were recommended. A. Batke will provide flowers and greenery. M. Durocher will take the lead on the board creation and J. Dupuis will assist her.
- *June 30-Door Hanger (750) for distribution. The Town must be divided into sections for the Committee Members to visit each and deliver selected homes. (Typically door hangers redeemed for 2 week periods)*

It was decided that a map will be brought to the next meeting and divided into sections.

- *July 31-The Draft Fall Poster Program requirements (based on R.C. Legion) or Similar Requirements. Draft being prepared. Joan Washburn lead Contact person for project.*

J. Washburn handed out Rules for the "Why Litter" Poster Contest. She explained that the rules were created based off the Legion's poster contest. J. Washburn indicated her contact, Steve, will talk to the students at the first assembly. It was requested that the material be ready before the Migration Festival so it can be posted at the Arena. The BIA, library and other storefronts were identified as potential locations for posting. It was decided that judging will include a "homeschooler" category.

Some prizing suggestions were made including:

Colasantis Haunted Hayride passes - A. Batke will make contact.

Migration Hall and McDonalds – M. Durocher will make contact. She also indicated that skating passes, and/or a family birthday party could be easily secured at the Arena.

Box Office Video – G. Queen will make contact.

Further discussion regarding prizing will take place at the next meeting.

G. NEW AND UNFINISHED BUSINESS

1. **Draft Program for the Formal Judges Dinner – G. Queen**

Deputy Mayor Queen presented the program used at last year's Judges' dinner and recommended L. Bilokraly creates a new program once dates are confirmed. There was consensus to move forward with a revised program.

2. Gift Baskets for presentation to Judges – G. Queen

J. Dupuis agreed to champion the creation of the gift baskets for this year. She will work in conjunction with M. Durocher in order to secure donations. It was recommend that gift boxes be purchased from Pelee island winery and labeled with the Judges' names. It was suggested Canada150 wines be purchased. Other sources of free materials were brainstormed.

M. Durocher reported we were not selected to be a Miracle Grow recipient this year.

2. Notice of Motion

J. Cope provided a Notice of Motion that we have Clean Sweep Day again during Earth Day 2018.

44-2017 Moved by J. Cope, seconded by K. Batke, that we have Clean Sweep Day again during Earth Day next year.

CARRIED

Clean Sweep discussions continued and it was recommended that participants wear safety vests next year. M. Durocher suggested the committee send a thank-you note to Julie Dennis for the juice provided.

45-2017 Moved by S. Cosford, seconded by J. Cope, that a formal letter be sent to McDonalds thanking them for their in-kind donation.

CARRIED

H. NEXT MEETING DATE

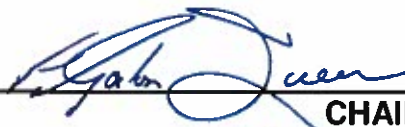
1. The date of the next Communities in Bloom Committee meeting is Thursday June 1, 2017 at the Municipal Office @ 3:00 p.m.

I. ADJOURNMENT


46-2017

Moved by K. Batke seconded by S. Cosford, to adjourn this meeting at 3:51 p.m.

CARRIED



CHAIR, G. Queen



RECORDING SECRETARY, T. Hewitt