



MINUTES

REGULAR MEETING OF KINGSVILLE BIA TUESDAY, JULY 11TH, 2017 AT 6:00 P.M.

Carnegie Arts & Visitor Centre, 28 Division St. S, Kingsville, Ontario

A. CALL TO ORDER

Beth Riddiford called the Meeting to order at 6:02pm with the following persons in attendance:

Members of BIA Board: Tony Gaffan, Beth Riddiford, Tim Sala, Izabela Muzzin, Gord Queen, Mike Lauzon, Heather Brown, Brian Sanford, Roberta Weston

Members of Administration: Karen Wettlaufer

Guests:

Regrets: Trevor Loop

Absent: Jason Martin

B. DISCLOSURE OF PECUNIARY INTEREST

Beth Riddiford reminded members that any declaration and its general nature is to be made prior to each item being discussed.

C. DELEGATIONS

D. AMENDMENTS TO THE AGENDA

1. Facelift Grant Application – Re: New Designs

BIA-059-2017 Moved by T. Sala, seconded by T. Gaffan, to decline the application with reference to the Facelift Grant requirements.

CARRIED

Mike Lauzon requested a review of the eligible and non-eligible improvements for Facelift Grants.

E. ADOPTION OF ACCOUNTS

1. **BIA Coordinator/Karen Wettlaufer** – Re: BIA Accounts for the monthly period ending June 30th, 2017

BIA-060-2017 Moved by T. Gaffan seconded by T. Sala, to approve the accounts.

CARRIED

F. STAFF REPORTS

1. **BIA Coordinator/Karen Wettlaufer** – Re: Monthly Activity

The Coordinator presented her written report. Tim Sala may have a vacuum to donate to the Carnegie Arts & Visitor Centre.

BIA-061-2017 Moved by T. Gaffan, seconded by H. Brown, to purchase a vacuum up to \$200, if one is not donated.

CARRIED

Roberta Weston arrived 6:09pm

Heather Brown explained the Mayor has some interest to partner with the BIA for a 2018 event and a further meeting will be arranged in the near future.

The Coordinator was directed to submit the photos provided as well as a photo of the golf course and street shots at 4 Corners in all directions for the new Town website.

2. Council Representative

T. Gaffan presented his report which included a new brewery zoning approval and work on nuclear power waste regulations to protect Kingsville. Also, Communities in Bloom judges will be in Town July 17th and 18th and they will be staying overnight at The Grove.

3. EDDK Representative

Nothing to report.

G. BUSINESS / CORRESPONDENCE – ACTION REQUIRED

1. **Advanced Business Systems** – Re: John Tessier Proposal for Members

Tim Sala declared a pecuniary interest for this item.

The Coordinator was instructed to advise Advanced Business Systems to contact any of our businesses on their own.

2. Essex Free Press – Re: Greg Belchuk Advertising Request

The Coordinator was directed to decline any print advertising in this publication at this time.

3. Woodbridge Farm Conferences – Re: Support from BIA Members

The Coordinator was directed to provide Kingsville maps and suggest that Woodbridge Farm contacts businesses on their own. Heather Brown will also present this at the next EDDK meeting.

H. MINUTES OF THE PREVIOUS MEETINGS

Regular Meeting – June 13th, 2017

BIA-062-2017 Moved by T. Sala, seconded by R. Weston, to approve the minutes with changes to reflect the corrected numbers for motions and add Brian Sanford to Attendees.

CARRIED

I. BUSINESS/ CORRESPONDENCE - INFORMATIONAL

J. NEW AND UNFINISHED BUSINESS

1. Associate Membership Application – Re: TRU Styling

Beth Riddiford declared a conflict of interest for this item.

A decision on this application was deferred until the Coordinator is provided with the website and more information about this company.

2. Associate Membership Pricing Options

BIA-063-2017 Moved by T. Gaffan, seconded by T. Sala, to create a two tier Associate Membership pricing structure to be presented in our 2018 budget as follows:

1. \$125 per year to receive the monthly newsletter and regular communication, business listing on BIA website and printed directories, promotion of business on social media channels, brochure and business card display at Carnegie, featured business opportunity at Carnegie, opportunity to participate in BIA cooperative marketing and opportunity to attend BIA-arranged business seminars, and
2. \$200 per year for all of the above benefits plus representation at municipal council on issues facing our membership, BIA advocating membership interests with the Town and other levels of government, free meeting space at Carnegie during business hours, Customer Service Hero program, BIA Dollar promotion, Holiday Shopping Spree program, reduced cost rental space at Carnegie after business hours and opportunity for a business commercial on TV at Carnegie.

CARRIED

3. Facelift Grant Program – Re: Flower Fashions on King

BIA-064-2017 Moved by T. Gaffan, seconded by M. Lauzon, to approve the application.

CARRIED

4. Downtown Market Crawl – Re: Passport

Mike Lauzon explained the Market Crawl Passport program. Izabela Muzzin congratulated Mike on his efforts in organizing this event.

If the BIA is going to support this event moving forward, there should be further discussion on boundaries with regards to issues like sidewalk use and outside business participation.

Tony left at 7:03pm.

The Coordinator was instructed to visit our membership door to door to collect business opinions on road closures within the BIA for events and beautification preferences.

Gord Queen reminded the Board that the next SERT meeting is July 25th.

Roberta Weston discussed the smoking bylaw does not appear to be enforced by some businesses, specifically smoking in doorways and littering sidewalks with cigarette butts. The Coordinator was instructed to include the smoking bylaw in the next newsletter.

K. ADJOURNMENT

BIA-065-2017 Moved by T. Sala, seconded by B. Sanford to adjourn this meeting
at 7:56 p.m.

CARRIED

A handwritten signature in cursive script, reading "Beth Riddiford", written over a horizontal line.

CHAIR, Beth Riddiford

A handwritten signature in cursive script, reading "Karen Wettlaufer", written over a horizontal line.

RECORDING SECRETARY, Karen Wettlaufer