



MINUTES

REGULAR MEETING OF KINGSVILLE BIA TUESDAY, JUNE 13TH, 2017 AT 6:00 P.M.

Carnegie Arts & Visitor Centre, 28 Division St. S, Kingsville, Ontario

A. CALL TO ORDER

Beth Riddiford called the Meeting to order at 6:00pm with the following persons in attendance:

Members of BIA Board: Tony Gaffan, Beth Riddiford, Tim Sala, Jason Martin, Trevor Loop, Izabela Muzzin, Gord Queen, Roberta Weston, Mike Lauzon, Brian Sanford

Members of Administration: Karen Wettlaufer

Guests:

Regrets: Heather Brown

Absent:

B. DISCLOSURE OF PECUNIARY INTEREST

Beth Riddiford reminded members that any declaration and its general nature is to be made prior to each item being discussed.

C. DELEGATIONS

D. AMENDMENTS TO THE AGENDA

E. ADOPTION OF ACCOUNTS

1. **BIA Coordinator/Karen Wettlaufer** – Re: BIA Accounts for the monthly period ending May 31, 2017

BIA 046-2017 Moved by T. Gaffan seconded by T. Sala, to approve the accounts.

CARRIED

F. STAFF REPORTS

1. BIA Coordinator/Karen Wettlaufer – Re: Monthly Activity

The Coordinator presented her written report.

BIA-047-2017 Moved by T. Sala, seconded by J. Martin, to offer \$250 for a used workstation and \$200 for the laptop, monitor, ticket machine and card printer.

CARRIED

The Coordinator was instructed to decline the Business Plaque Program sponsorship with Crime Stoppers.

BIA-048-2017 Moved by T. Loop, seconded by T. Sala, to work with an accredited WHMIS Training company and create a Kingsville BIA account for our members whereby they will be offered a large discount for online employee training.

CARRIED

2. Council Representative

Gord Queen presented his written report to the Board.

3. EDDK Representative

T. Loop reported that it is EDDK's belief there will not be a Kingsville Night Market so EDDK is trying to do something themselves on private property.

G. BUSINESS / CORRESPONDENCE – ACTION REQUIRED

H. MINUTES OF THE PREVIOUS MEETINGS

Regular Meeting – May 9th, 2017

BIA-049-2017 Moved by G. Queen, seconded by T. Sala, to approve the minutes with changes to reflect the correct meeting date of May 9th and Adoption of Accounts as April 30th, 2017.

CARRIED

I. BUSINESS/ CORRESPONDENCE - INFORMATIONAL

J. NEW AND UNFINISHED BUSINESS

1. Associate Memberships – Re: Sandra Zwiers

The coordinator was directed to prepare new pricing option suggestions for next meeting.

2. Strategic Plan Update – Re: Request from I. Muzzin

The coordinator read her report and was directed to reach out to more businesses with the maps that were created in 2016.

The coordinator was directed to organize a meeting between the BIA New Festival Committee and EDDK to examine a partnership event.

3. Clock Project Update – Re: Trees, Clock Maintenance and Clock Reserves

Jason Martin declared a pecuniary interest for this item.

BIA-050-2017 Moved by G. Queen, seconded by R. Weston, to use Daisy trees from Cindy's along with the flowers for the wall at 4 Corners for \$625 plus tax.

CARRIED

Jason Martin departed at 7:05pm.

It was suggested that the coordinator should arrange for a group photo with all who sponsored in some way to the Clock Project.

4. DekraLite – Re: Future Building Lighting Ideas

BIA-051-2017 Moved by G. Queen, seconded by T. Sala, to receive the report.

CARRIED

Tony Gaffan departed at 7:15pm.

5. Downtown Market Crawl – Re: M. Lauzon request for BIA to take on the event.

M. Lauzon reported that based on feedback from participating businesses, the first Kingsville Downtown Market Crawl was successful. He reminded the Board that it is still developing and growing. If the success continues, they will consider extending the program into October. A passport program similar to the EPIC wine passport is also being planned.

R. Wilson commented that while this is a good event, we should be mindful that there is a disconnect with other BIA businesses who are not near this district.

BIA-052-2017 Moved by T. Loop, seconded by J. Martin, to support and promote the event through our social media channels.

CARRIED

BIA-053-2017 Moved by T. Sala, seconded by G. Queen, to donate a brick at 4 Corners as a season-ending prize.

CARRIED

The Coordinator was directed to set up a meeting with the New Festival subcommittee to decide if and how the BIA will further support the Downtown Market Crawl.

6. Sidewalk Sales

BIA-054-2017 Moved by T. Loop, seconded by T. Sala, to support the Folk Fest with another full page ad in the festival booklet.

CARRIED

7. Associate Membership Application – TRU Styling

Beth Riddiford declared a conflict of interest for this item.

BIA-055-2017 Moved by G. Queen, seconded by T. Loop, to defer this item until the next meeting where the Vice Chairperson can oversee this item.

CARRIED

Beth Riddiford was no longer in conflict of interest as of 7:45pm.

8. Exhibition Application – Re: Marion Simpson September 2017 (with Tony Nespolon

BIA-056-2017 Moved by R. Weston, seconded by I. Muzzin to approve the application.

CARRIED

9. Facelift Grant Application – Re: Marina's Lil Cafe

BIA-057-2017 Moved by I. Muzzin, seconded by R. Weston, to approve the application.

CARRIED

Good photo suggestions at next meeting. Karen to ask for them.

Harrow has Cda day flags on sticks. Looks good – we look bad.

Just put flags in all of the planters.

K. ADJOURNMENT

BIA-058-2017 Moved by B. Sanford, seconded by T. Sala to adjourn this meeting at 7:54 p.m.

CARRIED



CHAIR, Beth Riddiford



RECORDING SECRETARY, Karen Wettlaufer