



Product and Services Proposal

Town of Kingsville IHUBApp and Implementation

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Summary of the Engagement

Increasing Community Engagement

The Town of Kingsville is seeking an intuitive, simple to use engagement tool that employs the latest in cutting-edge app technology which will allow the Town of Kingsville the ability to create channels that are personally relevant to the audience they wish to engage. The use of cutting-edge app technology combined with a variety of engagement tools comes standard with the IHUBApp and will allow the Town of Kingsville the ability to:

- Instantly create channels by topic, interest, and geography.
- Place real-time polls in the field to every channel to better explore their interests.
- Sell tickets to workshops, conferences and events the Town may be holding.
- Create a sense of community via the Instant Message Center.
- Provide in-app fundraising tools to those who are using the IHUBApp.
- Send private in-app messages to specific (public and private) channels.
- Allow guests, residents, and staff the ability to upload photos, videos and stories that will help build stronger connection between the Town and their respective audiences.
- Communicate opportunities for residents to “Get Involved” in various activities, projects and events.
- Provide a method to communicate the latest Town news.
- View analytics of the Town of Kingsville IHUBApp to determine key areas of activity and interest by users of the app.

Town of Kingsville Plan to Achieve Success with the IHUBApp

Customized Town of Kingsville App

- InspireHUB will work with the Town of Kingsville team to guide them through the initial design of the IHUBApp and will provide a graphic designer to help make them successful.
- Assistance in determining initial channels (public and private) and homepage sliders.
- Delivery of templates for use by Town of Kingsville marketing team in the design of their app.

Successful Launch of the IHUBApp

- The Town of Kingsville Marketing team will be responsible for the design and implementation of the Town of Kingsville App communication plan, registration drive, and review of analytics to determine methods to increase engagement. InspireHUB will provide a graphic designer to assist in the initial design and launch of the IHUBApp.

Ongoing Maintenance and Support

- Enhanced product training to key Town of Kingsville staff.
- 1-855 support.

Detailed Roadmap

Creation of the Town of Kingsville IHUBApp

30 Days

The Town of Kingsville staff are confident in their ability to begin immediately using the IHUBApp. InspireHUB is willing to include the cost of Graphic Design of the initial app that will include uploading the app logo, creating the app avatar, selecting colors, creating three homepage sliders and designing five channel images.

Town of Kingsville IHUBApp Success Steps.

- Step 1: Kick-Off and Orientation Meeting.
 - ◆ Introduction to Account Manager
 - ◆ 1 hour meeting with overview on creation of Sliders and Channels
- Step 2: Town of Kingsville IHUBApp Build.
 - ◆ Selection of colors and upload of logo
 - ◆ IHUBApp Slider and Channels Templates sent by Account Manager for use by Town of Kingsville
- Step 3: Town of Kingsville IHUBApp Implementation.
 - ◆ Upload of Town of Kingsville users and invitations sent to members.
- Step 4: On-going Maintenance and Support.
 - ◆ 1-855 Support (Monday to Friday)

Costs

Pricing details for engaging with the IHUBApp

Please Note: All current pricing can be found at www.inspirehub.com/pricing . The following is our Non Profit and Charity pricing.

	Standard	Premium	Enterprise
Monthly Pricing	<input checked="" type="checkbox"/> \$440/mo	<input type="checkbox"/> \$1,320/mo	<input type="checkbox"/> \$2,200/mo
Registered Active Users	1000	3000	5000
Required Onboarding (one-time fee)	\$500	\$1,250	\$2,000
App Design		Templated	Custom
App Channels	UNLIMITED	UNLIMITED	UNLIMITED

Visitors to App	UNLIMITED	UNLIMITED	UNLIMITED
IHUBApp Posts	UNLIMITED	UNLIMITED	UNLIMITED
IHUBApp Builder Dashboard Licenses	UNLIMITED	UNLIMITED	UNLIMITED
Reporting & Analytics	Standard reporting available within Builder.	Extended reporting delivered quarterly.	Customized reporting delivered monthly.
Progressive Web App Technology (Push Notifications, Access Offline)*	✓	✓	✓
White-Labeled	✓	✓	✓
App Hosting	✓	✓	✓
User Controlled Notification Center	✓	✓	✓
User Uploads	✓	✓	✓
Polls & Surveys	✓	✓	✓
Messenger	✓	✓	✓
Automated Newsletter Digest	✓	✓	✓
Event Management with Ticket Sales	✓	✓	✓
Transaction Costs per Ticket	0	0	0
Corporate Giving Tool	✓	✓	✓
% Taken of Proceeds from Funds Received	0	0	0

Upon acceptance of this proposal InspireHUB Technologies will:

1. Arrange a time to onboard your account. You will need to have a credit card available.
2. An immediate invoice during the on-boarding meeting will be issued for the one-time onboarding fee based on the package that you have selected.
3. You will provide a verbal acceptance during the call of the following Terms of Service, Privacy Policy and Acceptable Use Policy that comes standard with your registration. You can review the links below:
 - a. [Terms of Service](#)
 - b. [Privacy Policy](#)
 - c. [Acceptable Use Policy](#)