MINUTES

THE CORPORATION OF THE TOWN OF KINGSVILLE



KINGSVILLE BIA

ANNUAL GENERAL MEETING

FEBRUARY 16TH, 2016 AT 6:30 P.M.

Carnegie Building, 28 Division St. S., Kingsville, Ont.

A. Call to Order and Welcome

After the membership got signed in and enjoyed a beverage, Beth Riddiford called the Meeting to order at 6:50 p.m. with the following persons in attendance:

BIA Members and Guests: Heather Brown, Thomas Soutar, Tony Gaffan, Trevor Loop, Mike Lauzon, Beth Riddiford, Noah Fleming, Stewart Wolf, Yvonne Bailey, Linda Shean, Laura Jacobs, Frank Merlihan, Kim Quadrini, Nando Quadrini, Christine Martin, A. Cibulka, Kim Proctor, Natacia Proctor, Jeff Lowes, Michelle Fortier, Susan Pokrajac, Maria Edwards, Liz Rogers, Tony Walsh, Tim Sala, Roberta Weston, Heather Smyth, Izabela Muzzin, Graham Murray, Nelson Santos, Ted Copperthwaite, Sharon Hickmott

Members of Administration: Sarah Holland

B. Reflection on 2015

Trevor Loop shared the successes of the Kingsville BIA from 2015 including:

- the launch of the BIA Dollar Program
- the increasing social media statistics
- the growing membership base
- · the visitor traffic to Carnegie and that 30 artists were featured
- information on the Facelift Grant

C. Minutes of the Previous Meeting

Annual General Meeting - January 13th, 2015

Moved by H. Brown, seconded by R. Weston, to accept the 2015 Annual General Meeting minutes.

CARRIED

D. Presentation & Adoption of Proposed 2016 Budget

Sarah Holland presented the budget to the membership.

Motion by R. Weston, seconded by T. Gaffan to adopt the proposed 2016 Budget as presented.

CARRIED

E. Presentation of New Strategic and Marketing Plan

Sarah Holland and Noah Fleming presented the BIA's new Strategic and Marketing Plan.

F. Special Thanks and Recognition Award

Heather Brown and Tony Gaffan presented Laura Jacobs with a Recognition Award for her numerous years of volunteering to donate over \$85,000 back into the community and the Kingsville BIA.

G. Greetings from the Town of Kingsville

Mayor Nelson Santos spoke to the audience on behalf of the Town of Kingsville touching on the BIA working with Noah Fleming, the partnership between the town and the BIA on tourism and the BIA projects planned for 2016.

H. Adjournment

Meeting adjourned at 7:30pm and the guests enjoyed appetizers while reviewing displays on 2016 projects.

CHAIR, Beth Riddiford

(Karen WetHawfer)

RECORDING SECRETARY, Sarah Holland

sell Ride