



## MINUTES

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**REGULAR MEETING OF METTAWAS PARK FUNDRAISING  
COMMITTEE**

**TUESDAY OCTOBER 18, 2016  
2021 DIVISION ROAD NORTH, COMMITTEE ROOM A  
3:30 P.M.**

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**A. CALL TO ORDER**

Chairman N. Santos notified the committee he was running late and asked them to begin without him. Councilor T. Neufeld called the meeting to order at 3:35 p.m. with the following persons in attendance:

Mayor N. Santos – *arrived at 3:48 pm and assumed the chair position*

Councilor T. Gaffan

Councilor T. Neufeld

M. Stewart

S. l'Anson

P. Van Mierlo-West-CAO Town of Kingsville

M. Durocher-Manager of Parks and Recreation Programs Town of Kingsville

Also in attendance: Tara Hewitt, Recording Secretary

Regrets: L. DiGioia

**B. DISCLOSURE OF PECUNIARY INTEREST**

T. Neufeld reminded members that any declaration and its general nature are to be made prior to each item being discussed.

**C. Delegations/Petitions/Correspondence**

None

**D. Amendments to the Agenda**

None

**E. Staff Reports**

M. Durocher addressed the Toast to Kingsville successes, highlighting staff members who contributed to the success of the event and the results of the silent auction. Lisa's contributions were acknowledged by T. Neufeld.

**F. Minutes of Previous Meeting**

Regular Committee Minutes dated Tuesday September 6, 2016.

**CARRIED**

**G. New Business**

**1. Toast To Kingsville update**

M. Durocher discussed the costs associated with the event and the overall revenue brought in. Combined with the silent auction and donor matching, it was an \$11,000 evening. It was recommended that an email or thank-you card be sent out to express appreciation.

**2. 5K/10K Event for 2017 update**

M. Durocher reported that the ad has been created and is in the Activity Guide. She will be applying for a Canada 150 grant, but the Celebrate Ontario grant will not be possible.

**3. Anonymous Donation Update**

P. Van Mierlo West reported that the donor has been provided with all required documents. The fundraising deadline has passed, but the construction deadline has been extended. Change orders will be covered by the donor. A formal sod turning will be done when the sign is up.

**4. Next Steps**

The committee will be focused on events and larger corporate donations as fundraising efforts continue. A verbal update on the packaging of other components (booklets/3D renderings, pamphlet) was provided.

Expropriation was discussed, specifically, if timelines could be sped up.

T. Gaffan suggested continuing fundraising efforts through a "Mettawas Park through the Years" calendar.

Donation opportunities were discussed, including naming rights on various features throughout the park, such as the splash pad wall.

**5. Summary of Grants and Donations to date**

M. Durocher presented the totals on the "Fundraising Revenue Raised to Date" report. Three Government grants have been applied for, and results are pending.

**H. Date of Next Meetings:**


**December 13, 2016  
At 3:30 pm 2021 Division Road North, Committee Room A**


**I. ADJOURN**

**MPF-24-2016**

Moved by M. Stewart and seconded by T. Gaffan to adjourn the meeting at 4:05 pm.

**CARRIED**

  
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Mayor N. Santos Chairman

  
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RECORDING SECRETARY, T. HEWITT