



MINUTES

**COMMUNITIES IN BLOOM COMMITTEE
THURSDAY, AUGUST 24 @ 4:00 P.M.
Municipal Office, 2021 Division Rd. North, Kingsville**

A. CALL TO ORDER

Deputy Mayor Queen called the meeting to order at 4:00 P.M. with the following Persons in attendance:

Councillor Thomas Neufeld
M. Tremaine-Snip
Joan Cope
J. Dupuis
Sue Cosford
Liz Rogers
M. Durocher – *Manager of Parks and Rec Programs*

Also present:
Tara Hewitt – *Recording Secretary*

Regrets:
Joan Washburn
A. Batke
K. Batke
Karen Wettlaufer – *BIA Coordinator*

B. DISCLOSURE OF PECUNIARY INTEREST

When a member of the Committee has any pecuniary interest, direct or indirect, in any matter which is the subject of consideration at this Meeting of the Committee (or that was the subject of consideration at the previous Meeting of the Committee at which the member was not in attendance), the member shall disclose the pecuniary interest and its general nature, prior to any consideration of the matter. There were no disclosures.

C. AMENDMENTS TO THE AGENDA

NONE (MAYOR WILL BE VISITING US FOR COIN PRESENTATIONS)

D. STAFF REPORTS

1. 2017 CIB Budget
2. Budget vs. Actuals – Ending August 21, 2017

The committee was presented with the 2017 budget. M. Durocher provided an update on the budget versus actuals, including the Judge Tour costs, advertising and dinner/hotel expenditures. Unaccounted for bills include the tree, yacht club dinner and the Awards show.

61-2017 Moved by T. Neufeld, seconded by J.Cope to receive the interim report.

CARRIED

E. MINUTES OF THE PREVIOUS MEETING

1. Communities in Bloom Committee Meeting Minutes—July 14, 2017

The committee reviewed the minutes from the July 14, 2017 meeting.

62-2017 Moved by T. Neufeld, seconded by J. Cope to approve the minutes of the Communities in Bloom Committee meeting dated July 14, 2017.

CARRIED

F. BUSINESS ARISING FROM MINUTES

- **Anti-Litter Poster Contest – Update on Prizes and Process**

- (a) **Example of Health Unit Making a Presentation to the Winners of their Kids' Contest**

G. Queen directed the committee's attention to a picture of the Health Unit making a presentation to the winners of their Kids' contest. It was decided that Frisbees will be used as a base for our prize pack. In the absence of J. Washburn, L. Rogers presented a series of questions for the committee. Clarification was requested regarding who was responsible for making the poster. M. Durocher stated that J. Washburn can handle the creation as long as the poster is sent electronically. There is a draft poster that will also include contest rules and details. All posters will be hung at the arena during Migration Festival Weekend.

- (b) An update was provided on the Anti-Litter Poster Contest, including prizing and the process.

The prizing was determined:

- Colasantis Haunted Hay Ride
 - A ride on the Fantasy of Lights train
 - Gift Certificates for each one of the applicants – for all participants.

5 prizes total

1 grand prize that has all the gift cards/perks. The winner gets a \$100 and a "prize pack"

It was determined that the committee will do the final judging.

J. Cope volunteered to pick up the winning posters chosen by the school teachers.

G. NEW AND UNFINISHED BUSINESS

1. CiB 2017 Review – G. Queen

The committee ranked the topics and tour sites from this year and indicated which sites they wanted to pursue again for next year.

2. Judges Tour Feedback – M. Durocher

M. Durocher updated the group on the Judges Tour feedback she received. She stated that Mucci's, ACCESS, the Heritage Museum, Lakeside and Jack Miner's scored high, but advised that every stop be carefully evaluated to see how it matches up to the score sheet. Judges also want to meet and see Municipal staff. (i.e. K. Vegh and A. Plancke)

M. Durocher reported that trolley transportation allows for more conversation. There may have also been too many stops on the second day and that there

should be fewer, more power stops planned in future. There was discussion on having organic farms and traditional farms as potential tour stops. M. Durocher explained that more time could have been spent at the Carnegie, which had high marks. G. Queen stated that the requirements actually change year to year and we need to take that into account

3. Community Profile – M. Durocher

Deputy Mayor Queen stated that the Community Profile book was well received by the Judges. M. Durocher discussed the Community Profile book and the comprehensive packages she made for the judges. The judges were pleased with the additional information/websites they received. M. Durocher explained that justifying margins is difficult for readability and future prints will not be justified. Council requested the Community Profile Book be available for Economic Development. J. Cope volunteered to be one of the proofreaders next year.

4. Sponsor Sign Retrieval – M. Durocher

There was discussion regarding the sponsor sign retrievals, which signs have been picked up and how quickly the signs should be collected. It was requested the signs be returned to the arena.

6. Awards Program Idea Discussion – J. Cope

J. Cope discussed potential categories for the Awards Program. She requested the committee choose the category (or categories) that interest them most.

(a) Best Yard of the Week

(b) Outstanding Beautification or Participation by a Business

(c) Outstanding Townhouse Yard

(d) Outstanding Street/Neighbourhood Participation

(e) Outstanding Curb Appeal – Residential Yard – Urban/Rural

(f) Golden Broom Award

She explained the Golden Broom Award could be tied in with Clean Sweep Day. Store fronts that make the most effort to keep their front clean/tidy could be awarded the Broom.

G. Queen will take the (b) Outstanding Beautification or Participation by a Business idea to the next BIA meeting.

7. Ideas to Consider to Develop our Partnerships with Individuals/Business – L. Rogers

L. Rogers provided a handout of ideas titled “Citizen Involvement Ideas used by other CIBs” that would help Communities in Bloom develop partnerships with individuals and businesses further. She took the committee through the ideas other municipalities and businesses have pursued. L. Rogers requested to know if there is money in the budget this year.

M. Durocher left the meeting at 4:45pm.

N. Santos arrived at 4:46pm. He thanked the committee members for their efforts in the community and presented the members who were unable to attend the Volunteer Appreciation Evening with their Kingsville Historical Coin. N. Santos left the meeting at 4:48pm.

G. Queen discussed the Bell Box Mural Project initiative and indicated it could be costly. J. Cope recommended putting a focus on business this year. There was discussion on focusing on the school and church.

It was decided that the committee will focus on business, schools and churches this year.

There was more discussion on the Pay it Forward Garden signage and if we can pursue it this year. M. Tremaine-Snip indicated that she prefers the Pay it Forward Garden signage over the door hangers.

L. Rogers will mock up a Pay it Forward Garden sign for the next meeting.

8. Update on Sunflower Contest – S. Cosford

S. Cosford provided an update on the Sunflower Contest. October 14th is the closing date for the Sunflower Contest.

She requested a prize pack for first and second place winner. If there are no prizing materials left from the anti-litter contest, she will purchase.

Once okayed by the committee, the Program Coordinator at the library will promote it.

9. CiB Provincial Conference September 8/9 2017

G. Queen reminded the committee that the CiB Provincial Conference will occur Sept. 8th and 9th and the scores will be revealed at that time.

10. Notice of Motion

H. NEXT MEETING DATE

1. The date of the next Communities in Bloom Committee meeting is Thursday, September 28, 2017 at the Municipal Office @ 3:00 p.m.

I. ADJOURNMENT

63-2017 Moved by J. Cope, seconded by J. Dupuis, to adjourn the meeting at 5:00 p.m.

CARRIED

CHAIR, G. Queen

RECORDING SECRETARY, T. Hewitt