



Carnegie Arts & Visitor Centre
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APPENDIX A

February 26, 2025

Dear Members of Council

I hope this message finds you well. I am writing to formally request the Town of Kingsville to allocate up to \$24,550 plus tax from our reserve funds for the purchase of the shop local promotion, provided by the Shop Local 2 Win company.

In the current economic climate, it is crucial for the Kingsville BIA to support our small businesses. This promotion represents a significant opportunity to bolster local commerce and encourage our community to shop locally. The BIA believes that this investment will be money well spent, yielding positive returns for our small businesses and the local economy.

There is also a potential for the overall cost to decrease by up to \$9,500 if we are able to secure a sponsor, which we are actively pursuing. Given the tight timeline for this initiative, we kindly request your prompt attention to this matter. The funds need to be transferred to us shortly to facilitate a timely launch of the promotion. Attached to this letter is a detailed summary sheet outlining the specifics of the promotion.

Thank you for considering our request. I am available for further discussion if needed.

Respectfully,

Jodie McIntyre
General Manager
Kingsville BIA