



Date: November 19, 2024
To: Mayor and Council
Author: Angela Toole, Acting Manager of Municipal Governance & Clerk
RE: Update to the Strategic Plan – A 2040 Vision for Kingsville

RECOMMENDED ACTION

That Council **APPROVES** the November 18, 2024, recommendation from the Committee of the Whole to replace Strategic Priority 3E.3. as contained in the “Strategic Plan – A 2040 Vision for Kingsville” which reads "develop and implement a plan for Mettawas Park and Grovedale Arts & Culture Centre" with "develop and implement a Waterfront Plan encompassing Lakeside Park to the docks" with a target start date of 2026;

And That Administration **BE DIRECTED** to update the Strategic Plan – A 2040 Vision for Kingsville accordingly.

BACKGROUND

In January 2023, Council adopted the Strategic Plan – A 2040 Vision for Kingsville (hereafter the “Plan”). The Plan is a living, guiding document that establishes long-term goals to guide Council’s decision-making and actions in the short, medium and long-term for the benefit of the Kingsville community. Importantly, the Plan outlines four (4) main strategic priorities (which also include sub-priorities) including:

1. A Fiscally Sustainable Community;
2. A Thriving Local Economy;
3. Happy, Healthy Residents; and,
4. Resilient Infrastructure.

On November 18, 2024, Administration provided an update to the Committee of the Whole respecting the Plan which included a discussion on the following:

- A review of the strategic priorities deemed to be completed, nearing completion and ongoing for 2024;
- An outline of the strategic priorities for 2025; and,
- Amendments to the Plan.

As a result of the discussion, the Committee of the Whole resolved the following:

*“That Committee of the Whole **RECOMMENDS** to Council that Strategic Priority 3E.3. which reads “develop and implement a plan for Mettawas Park and Grovedale Arts & Culture Centre”, **BE REPLACED** with “develop and implement a Waterfront Plan encompassing Lakeside Park to the docks” with a target start date of 2026.”*

DISCUSSION

The Plan is intended to be a working document that from time to time may be updated by Council to realign strategic priorities in consideration of shifting community needs, resource limitations, and changes to economic and political climates.

The Committee of the Whole’s recommendation that Council adopt a new strategic priority to develop and implement a Waterfront Plan will help to guide present and future Council’s vision and financial resources for certain lands identified by the new priority.

FINANCIAL CONSIDERATIONS

The financial implications of a Waterfront Plan are undeterminable at this time but are likely to be significant. If pursued, the implementation of a Waterfront Plan will likely impact the Towns’ ability to pursue other strategic priorities.

ENVIRONMENTAL CONSIDERATIONS

Potential environmental implications that may result from the development and implementation of a Waterfront Plan are undetermined.

CONSULTATIONS

Committee of the Whole

PREPARED BY:



Angela Toole
Acting Manager of Municipal Governance & Clerk

REVIEWED BY:

Handwritten signature of Ryan McLeod in black ink, consisting of a stylized 'R' followed by 'McLeod'.

Ryan McLeod, CPA, CA
Director of Financial & Corporate Services

REVIEWED BY:

Handwritten signature of John Norton in black ink, appearing as a stylized 'JN'.

John Norton
CAO