



MINUTES

COMMUNITIES IN BLOOM COMMITTEE

Tuesday, September 3, 2024 - 6:00 PM

Kingsville Arena – Room C - 1741 Jasperson Drive, Kingsville

PRESENT:

- Carol Dunn, Chair
- Deputy Mayor DeYong
- Alan Batke
- Jessica Towle
- Janet Willoughby
- Karen Loney, Staff Liaison

REGRETS:

- Karin Sonnenberg
- Sue Novotny

A. CALL TO ORDER

C. Dunn called the meeting to order at 6:04 PM

B. DISCLOSURE OF PECUNIARY INTEREST

The Chair reminded the Committee of their duty to disclose any pecuniary interest, direct or indirect, as it arises.

C. ORDER OF BUSINESS

1. 2025 Workplan / Project Templates
 - A. Reviewed the following items for decision in October
 - I. Storybook Trail
 - II. Adopt a Trail via ERCA
 - III. Get In Touch with Nature Event
 - IV. Cross Promotion – Seedy Saturday, KCC Senior's Fair
 - V. Pollinator Week – Kingsville Block Party
 - VI. Other: Garden Contest, CIB Education Campaign
2. Cemetery Pollinator Garden Sign & Ribbon Cutting
 - a. Concerns expressed on placement of sign



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- b. To have the ribbon cutting when the judges come
3. Get in Touch with Nature name
 - a. Reviewed the name of “Kingsville Garden Show” and could add in subtext, market – speakers – children’s activities
4. Fundraising
 - a. To sell native plants at the May event
5. Judging
 - a. Reviewed options and will continue discussion in October
6. Pumpkin Parade - November 1, 2024
 - a. Karen will request if there is an extra truck available to deliver pumpkins
 - b. Karen will send out calendar invites to work event

D. MINUTES OF THE PREVIOUS MEETINGS

1. Communities in Bloom Committee Meeting Minutes – June 12, 2024

Moved by J. Towle
Seconded by A. Batke

THAT the minutes of the Communities in Bloom Committee dated June 12, 2024, be approved.

CARRIED

E. STAFF REPORTS

1. K. Loney, Manager of Recreation Programs and Special Events
 - a. Meditation Trail - deferred
 - b. Shirts
 - i. To order T-shirts that have the Kingsville logo on the front small and the CIB logo on the sleeve

F. INFORMATION ITEMS

1. Review of Pollinator Week
Concerns were expressed about the timing of the week. The group wants to support this as it aligns with Bee City. Recommend looking for an event and CIB integrating versus having a stand-alone event.

G. NEXT MEETING DATES

- November 5, December 3



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H. ADJOURNMENT

Moved by J. Willoughby
Seconded by Deputy Mayor K. DeYong

THAT the meeting be adjourned at 8:34 PM

CARRIED