



# COMMITTEE MINUTES

## COMMUNITIES IN BLOOM COMMITTEE

October 1, 2024, 6:00 p.m.  
Kingsville Arena – Room C  
1741 Jasperson Drive, Kingsville

**PRESENT:** Carol Dunn, Chair  
Janet Willoughby  
Deputy Mayor, Kimberley DeYong  
Karin Sonnenberg, Recording Secretary  
Staff – Karen Loney

**REGRETS:** Alan Batke  
Jessica Towle  
Sue Novotny

### A. CALL TO ORDER

C. Dunn called the meeting to order at 6:05 p.m.

### B. DISCLOSURE OF PECUNIARY INTEREST

The Chair reminded the Committee of their duty to disclose any pecuniary interests as they arise.

### C. ORDER OF BUSINESS

1. 2025 Workplan/Project templates reviewed.

A. May 3, 2025 event

**Moved by K. DeYong**  
**Seconded by K. Sonnenberg**

**THAT the name of the May 3, 2025 event be Kingsville Garden and Nature Show.**

**CARRIED**

K. Loney will have Save the Date information about the event printed and ready for distribution at the Pumpkin Parade.



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- B. Storybook Trail—The author has volunteered her artwork for the signs. To launch when the CIB judges are here in July 2025.
- C. Pollinator Week – This will take place June 21, 2025, in Cottam with the June Block Party.
- D. Expansion and Revitalization of Kingsville Train Station Arboretum—K. Loney will contact ERCA to determine the responsibility of property upkeep and budget.
- E. Garden Contest—J. Willoughby and C. Dunn will schedule a time to view the gardens. J. Willoughby will contact BIA to discuss the potential for local businesses to get involved in beautifying storefronts.
- F. Judging, next steps—J. Willoughby will compile comments and update the book. A suggestion is that the judges' gifts include something meaningful to each CIB member.
- G. Pumpkin Parade – Early shift (11:30 – 4) volunteers are Janet, Kim, Karin, Thomas, and Leslie. Later shift ( 4 – 9) volunteers are Jess, Carol, Sue, Alan, Scouts
- H. New Native Garden Location

### **MOTION**

**Moved by J. Willoughby  
Seconded by K. DeYong**

**THAT the above activities be included in the 2025 Workplan.**

**CARRIED**

### **D. MINUTES OF THE PREVIOUS MEETING**

1. Communities in Bloom Committee Meeting Minutes of September 3, 2024, were approved.

**Moved by J. Willoughby  
Seconded by K. Sonnenberg**

**THAT the minutes of the Communities in Bloom Committee dated September 3, 2024, BE APPROVED, with the following amendments:**

- **J. Willoughby's name be removed from section D.1. due to error**
- **K. Sonnenberg's name be replaced by K. DeYong in section H.**



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**CARRIED**

### **E. STAFF REPORTS**

1. K. Loney provided a budget update. The remaining monies will be allocated to signage for the Storybook Trail.
2. Indigo Blue was selected as the colour for the T-shirts. The Kingsville logo will appear on the front of the shirt and Communities in Bloom will appear on the sleeve. Sweatshirts were distributed to present members.
3. The lack of volunteers needed to maintain existing Town gardens led to a discussion of possible solutions. A future meeting will discuss further investigation into who originally created these gardens and why they are not being maintained.

### **F. INFORMATION ITEMS**

1. Pollinator Week is June 17-23. Deferred until Block Party dates are confirmed.

### **G. ADJOURNMENT**

**Moved by J. Willoughby  
Seconded by K. DeYong**

**THAT the meeting adjourned at 8:11 p.m.**

**CARRIED**

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**CHAIR, Carol Dunn**

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**RECORDING SECRETARY, Karin Sonnenberg**