



**August 29, 2024**

Mayor Dennis Rogers and Members of Council  
Town of Kingsville  
2021 Division Road North  
Kingsville, ON N9Y 2Y9

Re: ***Woman Abuse Prevention Month/Shine the Light Campaign***

Dear Mayor Rogers and members of Council:

November is *Woman Abuse Prevention Month* throughout Ontario. Hiatus House will once again be hosting the *Shine the Light™* on Woman Abuse and *Wrapped in Courage* campaigns in Windsor-Essex to raise awareness about the issue of woman abuse and its impact on all of us. The campaign has grown substantially since its inception (2010) and we are looking forward to our biggest year yet with the inclusion of our partners across Windsor and Essex County.

The goal of the *Shine the Light™* on *Woman Abuse* campaign is to show women who are experiencing abuse that the community supports them and believes that everyone has a right to a life free from violence. We want to turn our communities in Windsor/Essex purple during the month of November and will be inviting all sectors of Windsor and Essex County to join us and decorate in purple, light up in purple, attend **the Tree Lighting November 1st at Charles Clark Square**, donate to the campaign, or purchase some of our purple merchandise.

This year **Wear Purple Day is November 15<sup>th</sup>, 2024**. We are encouraging everyone in Windsor/Essex to wear purple to show your support for abused women and girls. We need your help to spread awareness about the issue of men's violence against women. Take a photo or short video clip of how you are going purple and share with us on social media using the hashtag #WEShinetheLight and don't forget to tag us!

Lookout for our purple merchandise on sale at select locations across Windsor-Essex. We encourage you to wear these purple items to show your support. Use this time to spark dialogue and educate others to help end the cycle of domestic violence.

We need your support! You can help in the following ways:

- Attend our Tree Lighting Ceremony on November 1st in Charles Clark Square at 6:00 pm
- Go PURPLE in November.
- Hold a PURPLE event and tag us on Social Media
- Buy or sell *Wrapped in Courage* merchandise.
- Decorate your buildings in purple lights
- Wear PURPLE on November 15th
- Attend one of our *Shine the Light™* events posted on our Facebook page

[www.facebook.com /shinethelightwindsor/essex](https://www.facebook.com/shinethelightwindsor/essex) page.

We truly hope you will be able to join us in our community effort to end violence against women. Please contact Maggie Durocher at (519) 252-1143 extension 2283 or by email at [maggiedurocher@hiatushouse.com](mailto:maggiedurocher@hiatushouse.com) to discuss your involvement in Women Abuse Prevention Month/*Shine the Light*<sup>™</sup> and *Wrapped in Courage*!

Thank you so much for your time and consideration.

Sincerely,

Maggie Durocher  
Coordinator of Fundraising and Development