



COMMITTEE MINUTES

MIGRATION FESTIVAL COMMITTEE

Tuesday, September 12, 2023 at 5:30 PM

Kingsville Arena – Room C

1741 Jasperson Drive, Kingsville

PRESENT: Chair Leslie Pittendreigh
Layne Van Loo
Councilor Sheri Lowrie
Glenda Willemsma
Bailey Waldon
Councilor Debby Jarvis-Chausse
Karen Loney, Staff Support

REGRETS:

A. CALL TO ORDER

Chair, L. Pittendreigh called the meeting to order at 5:35 PM

B. DISCLOSURE OF PECUNIARY INTEREST

The Chair reminded the Committee of their duty to disclose any pecuniary interests as they arise.

C. ORDER OF BUSINESS

1. Friday Migration Fall Festival Kickoff

The Kingsville 2nd Scouts have confirmed that will provide the meal for \$10 per person. The Committee reviewed the cost of the tickets.

Moved by Glenda Willemsma

Seconded by Layne Van Loo

THAT the ticket price for the Migration Fall Festival Kickoff be \$15 per person, and free for children under two; with \$10 going to Kingsville 2nd Scouts and \$5.00 to offset the cost of the event BE APPROVED.

CARRIED



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2. Parade

The current number of parade entries is thirteen. The Committee reviewed other ways to engage people; will encourage children to enter the float in their Halloween costumes or on bikes. The budget for the Parade is \$7,000 which is sufficient to cover the cost of bands and various performers.

3. Budget

Reviewed the 2023 budget to inform of where funds can be spent. 2022 was the first year there was sponsorship.

D. MINUTES OF THE PREVIOUS MEETING

1. Migration Festival Committee Meeting Minutes—June 27, 2023

Moved by Layne Van Loo

Seconded by Leslie Pittendreigh

THAT the minutes of the Migration Festival Committee dated June 27, 2023 BE RECEIVED with adding that Paleen Her was present.

CARRIED

E. STAFF REPORTS

1. K. Loney, Manager of Recreation Programs and Special Events
 - a. Council approved the route closures for both the Migration Fall Festival Parade and Fantasy of Lights Parade.
 - b. Shared copies of the printed Children's Migration Fall Festival Passport and promotional rack card.
 - c. Doing a direct mail campaign to every house in greater Kingsville. The flyer has programs and all 2023 events on it.

F. INFORMATION ITEMS

1. Update from The Jack Miner Migratory Bird Sanctuary – none
2. Children's Activities Reviewed



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- a. Upon review of the budget, determined to ask Mad Science to attend and other vendors to be investigated.
- 3. Great Migration Paint Out
 - a. More artists have registered than the number of artists who attended last year.
 - b. The biggest challenge for people is to find affordable accommodations for four days; request for billets.
- 4. Market
 - a. Screening vendors to ensure there are no duplicate products.

G. NEXT MEETING DATE

September 26, 2023 at 5:30 PM

Moved by Layne Van Loo

Seconded by Leslie Pittendreigh

THAT the minutes of the Migration Festival Committee dated June 27, 2023 BE RECEIVED with adding that Paleen Her was present.

CARRIED

G. ADJOURNMENT

Moved by Glenda Willemsma

Seconded by Councilor Debby Jarvis-Chausse

THAT the meeting of the Migration Festival Committee be adjourned at 7:00 PM.

CARRIED