



Date: August 29, 2022

To: Mayor and Council

Author: Tara Hewitt, Communications and Public Relations Coordinator

RE: Truth and Reconciliation Street Pole Banner Design

Report No.: CAO-2022-17

RECOMMENDED ACTION

1. That the conceptual design for street pole banners which will hang throughout September each year, to commemorate National Day for Truth and Reconciliation **BE APPROVED**.

BACKGROUND

In June 2021, the Federal Government passed legislation to make September 30th National Day for Truth and Reconciliation. This announcement followed the shocking discovery of a burial site with hundreds of unmarked graves (mostly Indigenous children) at a former residential school in British Columbia. Shortly after, the remains of another 751 people, mainly Indigenous children, were discovered at a former school in Saskatchewan. More than 300 other potential burial sites have been identified, and searches continue across Canada.

National Day for Truth and Reconciliation aims to honour the children who died while attending residential schools, and the survivors, families and communities still impacted by the residential school system's dark legacy.

DISCUSSION

Kingsville wanted to draw attention to this important day with a series of street pole banners. The vision for the banners was to combine art drawn by a local Indigenous artist with recommended Government of Canada visual elements. The three icons (eagle, narwhal and beaded flower) represent the First Nations, Inuit, and Métis peoples. The stars represent the children who never made it home from residential schools. The artwork selected was hand-drawn by local artist, Danny Dumont.

FINANCIAL CONSIDERATIONS

Commissioned art work, (\$1000 @ \$250.00 per image)
Graphic artist fee to digitalize and combine elements, (\$630.00)
Manufacturing of banners, (\$1,711.95 for 20 units)

ENVIRONMENTAL CONSIDERATIONS

The banners will be used in multiple years.

CONSULTATIONS

Caldwell First Nation
Government of Canada
Can-Am Indian Friendship Centre of Windsor

PREPARED BY:

Tara Hewitt

Tara Hewitt
Communications and Public Relations Coordinator

REVIEWED BY:



John Norton
Chief Administrative Officer

LINK TO STRATEGIC PLAN

Promote the betterment, self-image and attitude of the community.

Link to Council 2021-2022 Priorities

- ☐ COVID-19 and the health and safety of the community
- ☐ Customer Service: Training, Technology, Staff, Review Standards/Level of service
- ☐ Housing: Affordability (lot sizes, developer incentives, second dwellings, density, etc.)

- ☐ Greenhouse: lights & dark sky, odours (site plan compliance, bylaws, other tools)
- ☐ Programming Increase: Youth and Seniors
- ☐ A development plan for Downtown Kingsville / Main Street
- ☐ Financial savings: Schools closings, Migration Hall
- ☐ Economic Development: strengthen tourism/hospitality
- ☐ COVID - economic recovery
- ☐ Communications: Strategy – Policy (social media), Website refresh and other tools, Public engagement
- ☐ Housing: Migrant Worker Housing – Inspections (Building/Fire), regulate, reduce, or increase
- ☐ Committees / Boards: Review and Report
- ☐ Policy Update: Procedural Bylaw
- ☐ Economic Development: diversify the economy, create local jobs, industrial, Cottam
- ☐ Infrastructure (non-Municipal): Union Water expansion & governance
- ☐ Infrastructure (Municipal): Asset Management Plan update, the infrastructure funding deficit
- ☒ No direct link to Council priorities