



Date: June 20, 2022
To: Mayor and Council
Author: Karen Loney
RE: 2022 Canada Day
Report No.: 11-2022

RECOMMENDED ACTION

That Council **APPROVE** the closure of old Jasperson Drive to traffic on July 1, 2022, from 10:00 AM to 8:00 PM for Canada Day events.

BACKGROUND

The 2022 Canada Day event will be hosted on July 1, 2022, at the Kingsville Recreation Complex. The event theme is 'Connecting Our History, People and Places' and will run from 11 am till approximately 10 pm ending with fireworks. Opening Ceremonies will be at 11:30 am with a time to honour and acknowledge our past with a Smudging and Drumming Ceremony with Caldwell First Nations". People are then invited to participate in a sacred fire that is an opportunity for reflection, learning and sharing of how we are connected to our history, people and places.

The full schedule of what will occur on Canada Day can be reviewed at www.kingsville.ca/canadaday.

DISCUSSION

As in previous years, the 2022 Canada Day event will be held outdoors at the Kingsville Arena. The main stage area will be by the tennis courts with food and merchandise vendors lined up toward the first entrance off old Jasperson Drive. All other activities will be on the sports field across the road.

In planning this event, an internal meeting occurred to review logistics. During this, it was identified that many people in their vehicles are trying to access old Jasperson Drive off Road 2 East causing traffic concerns when turning around.

To ensure the safety of those attending and knowing that people will be walking between the front of the arena and the sports field, staff recommend that old Jasperson Drive be fully closed to the public. Security will be hired to help direct people and allow

vendors to come in for set-up. There will be no activities planned directly on the road, except for the travel of the Kingsville Express Train, so access for emergency personnel will be available at all times.

There is one homeowner who the road closure would impact. Staff have spoken to him, and he supports the recommendation. He will be able to exit and enter the road, at a slow speed, at any time.

FINANCIAL CONSIDERATIONS

To help provide directions to people who may want to enter old Jasperson and monitor the area security will be hired. This expense is funded out of the Canada Day budget expenses.

ENVIRONMENTAL CONSIDERATIONS

None

CONSULTATIONS

- Constable Silvano Bertoni – Ontario Provincial Police
- Courtney Godfrey – Manager of Recreation and Parks
- Ed Park - Supervisor of Recreation and Facilities
- Scott Moore – Fire Prevention Officer
- Natalie Cobby – Coordinator of Recreation Programs and Special Events
- Erica Allen - Supervisor of Public Works

Senior Management Team

- John Norton - CAO
- Susan Hirota – Director of Legal and Clerk Services
- Ryan McLeod – Director of Financial and Information Technology Services
- Richard Wyma – Director of Community and Development Services
- John Quennell – Fire and Rescue Services
- Andrew Plancke – Director of Infrastructure and Engineering Services



Karen Loney, MA
Manager of Recreation Programs and Special Events

REVIEWED BY:



Richard Wyma
Director of Community and Development Services

LINK TO STRATEGIC PLAN

Strive to make the Town of Kingsville a more accessible community.

Promote the betterment, self-image and attitude of the community.

Improve recreational and cultural facilities and opportunities within the Town of Kingsville.

Link to Council 2021-2022 Priorities

- ☐ COVID-19 and the health and safety of the community
- ☐ Customer Service: Training, Technology, Staff, Review Standards/Level of service
- ☐ Housing: Affordability (lot sizes, developer incentives, second dwellings, density, etc.)
- ☐ Greenhouse: lights & dark sky, odours (site plan compliance, bylaws, other tools)
- ☒ Programming Increase: Youth and Seniors
- ☐ A development plan for Downtown Kingsville / Main Street
- ☐ Financial savings: Schools closings, Migration Hall
- ☒ Economic Development: strengthen tourism/hospitality
- ☐ COVID - economic recovery
- ☐ Communications: Strategy – Policy (social media), Website refresh and other tools, Public engagement
- ☐ Housing: Migrant Worker Housing – Inspections (Building/Fire), regulate, reduce, or increase
- ☐ Committees / Boards: Review and Report
- ☐ Policy Update: Procedural Bylaw
- ☐ Economic Development: diversify the economy, create local jobs, industrial, Cottam
- ☐ Infrastructure (non-Municipal): Union Water expansion & governance
- ☐ Infrastructure (Municipal): Asset Management Plan update, the infrastructure funding deficit

☐ No direct link to Council priorities