



Date: April 11, 2022
To: Mayor and Council
Author: Karen Loney
RE: Community Event Request: Hogs for Hospice
Report No.: 4 - 2022

RECOMMENDED ACTION

1. That subject to the satisfactory completion of all items listed by SERT, the following street closures **BE APPROVED** for the Hogs for Hospice community event, on July 30, 2021, from 11:30 a.m. to 2:30 p.m.:
 - a) Main St. W from Division St. to Queen St.
 - b) Main St. E from Division St. to Spruce St.
 - c) Division Road N from Main St to King St.
 - d) Division St. S from Main St. to Pearl St. W

BACKGROUND

Any festival or event that desires to use Municipal property or resources must present a proposal to the Special Events Review Team (SERT).

On March 4, 2022, SERT reviewed the Hogs for Hospice community event application.

Hogs for Hospice is a fundraiser organized by a group of dedicated volunteers under the leadership of Erie Shores Hospice and Health Foundation. All funds go to Erie Shores Hospice and Health Foundation, which services Kingsville residents.

On Saturday, July 30, 2022, the official ride of Hogs for Hospice or 'Tour the Tip' will have up to 2,000 motorcycles on a 4-hour organized ride that leads riders to the most southern tip of mainland Canada inside Point Pelee National Park. The ride then heads out across the County with a short rest stop before arriving back at Seacliff Park. The event organizer is requesting that Council approve street closures to allow the riders to stop for lunch and connect from 11:30 a.m. to 2:30 p.m. in downtown Kingsville.

In 2019 the host stop was Wheatley, and they closed the streets downtown and created a street party with music and opportunities for lunch while the riders shopped and connected.

DISCUSSION

To park up to 2,000 motorcycles on both sides of the street, leaving access for Fire and EMS, Hogs for Hospice organizers requested the following street closures, from 11:30 a.m. to 2:30 p.m.:

- a) Main St. from Prince Albert St. to Spruce St.
- b) Division Rd from King St. to Pearl St.
- c) Queen St. from Main St. to Pearl St. W.
- d) Chestnut St. from Main St. to Kings St.

In 2021, The Town of Kingsville hosted Open Streets. Administration is currently developing the 2022 plan for Open Streets. It is proposed that the streets close at 3:00 p.m., the same time as last year, with the event starting at 4:00 p.m.

Administration agrees with the Hogs for Hospice request but recommends that the street closures align precisely with those used for Open Streets to reduce confusion to the public, blocking detour roads and cost of new signs. Should additional spaces be needed beyond the Open Streets route, public parking spots can be used, and private businesses can be approached to use their parking lots. To align with Open Streets, Administration recommends the following streets be closed to vehicle traffic:

- a) Main St. W from Division St. to Queen St. (Queen should remain open as per the detour)
- b) Main St. E from Division St. to Spruce St. (Spruce stays open as per detour)
- c) Division Rd. N from Main St to King St. (Pulford and King St. are part of the detour)
- d) Division St. S from Main St. to Pearl St. W (Pearl is the detour)

Should Council approve the streets to be closed to vehicles, Administration requires that Hogs for Hospice organizers complete the following items:

- To have volunteers at the barricades,
- To provide a copy of insurance naming the Town of Kingsville,
- To provide administration with a safety plan, and,
- To inform businesses and residents.

SERT also reviewed that with 2,000 motorcycles there will be amplified sounds. The Organizer informed SERT they have a systemic way for entrance and exit, and each rider must turn their motorcycle off once parked.

A consultation was done with the BIA at their February Board meeting. The BIA Board felt that this event would create tourism benefits, is a unique event, and is beneficial for Kingsville overall. It was acknowledged that not all businesses support roads being closed to vehicle traffic.

FINANCIAL CONSIDERATIONS

If the Hogs for Hospice event is approved, and later Open Streets, Administration will work in tandem with both events so that there is no additional impact on resources allocated beyond what is scheduled for Open Streets. If this event is a standalone, resources from Public Works to open and close streets are required as well as Community & Development Services to support any usage of facilities, such as bathroom cleaning, and SERT coordination.

ENVIRONMENTAL CONSIDERATIONS

As part of the SERT process discussions occur with the Manager and event organizer on the impact of garbage and how this will be addressed. In addition, it was shared that Council approved a ban on single-use plastics and to review how this can be accomplished.

CONSULTATIONS

SERT Consultation:

- Peter Millar and Jenny Tan – Windsor Essex County Health Unit
- Cathy Bird and Alexa Alexander Trillanes – Alcohol Gaming Commission of Ontario
- Constable Silvano Bertoni – Ontario Provincial Police
- Ryan Lemay – Essex Windsor Emergency Services
- Zackary Knox – Town of Kingsville Legal Counsel
- Paula Parker – Town Clerk
- Tara Hewitt – Communications and Public Relations Coordinator
- Ed Parks – Interim Manager of Recreation and Facilities
- Erica Allen – Supervisor of Public Works
- Shaun Martinho – Manager of Public Works & Environmental Services
- Fire Department

Senior Management Team

PREPARED BY:



Karen Loney, MA
Manager of Recreation Programs and Special Events

REVIEWED BY:



John Norton
Chief Administrative Officer

LINK TO STRATEGIC PLAN

Promote the betterment, self-image and attitude of the community.

Support growth of the business community.

Link to Council 2021-2022 Priorities

- ☐ COVID-19 and the health and safety of the community
- ☐ Customer Service: Training, Technology, Staff, Review Standards/Level of service
- ☐ Housing: Affordability (lot sizes, developer incentives, second dwellings, density, etc.)
- ☐ Greenhouse: lights & dark sky, odours (site plan compliance, bylaws, other tools)
- ☒ Programming Increase: Youth and Seniors
- ☐ A development plan for Downtown Kingsville / Main Street
- ☐ Financial savings: Schools closings, Migration Hall
- ☒ Economic Development: strengthen tourism/hospitality
- ☐ COVID - economic recovery
- ☐ Communications: Strategy – Policy (social media), Website refresh and other tools, Public engagement
- ☐ Housing: Migrant Worker Housing – Inspections (Building/Fire), regulate, reduce, or increase
- ☐ Committees / Boards: Review and Report
- ☐ Policy Update: Procedural Bylaw
- ☐ Economic Development: diversify the economy, create local jobs, industrial, Cottam
- ☐ Infrastructure (non-Municipal): Union Water expansion & governance
- ☐ Infrastructure (Municipal): Asset Management Plan update, the infrastructure funding deficit
- ☐ No direct link to Council priorities