



COMMITTEE MINUTES

KINGSVILLE BIA FEBRUARY 8TH, 2022 @ 6:15P.M. VIA ZOOM

A. CALL TO ORDER

Jason Martin called the Meeting to order at 6:20 p.m. with the following Members in attendance:

MEMBERS OF BIA BOARD:

Councilor Tony Gaffan
Councilor Laura Lucier
Jason Martin
Izabel Muzzin
Roberta Weston
Dave Debergh
Maria Edwards

MEMBERS OF ADMINISTRATION:

Kelsey Coon

ABSENT:

NONE

REGRETS:

Amanda Everaert

GUESTS:

John Norton

B. DISCLOSURE OF PECUNIARY INTEREST

Jason Martin reminded the Committee that any declaration is to be made prior to each items being discussed and to identify the nature of the conflict, if any, as the agenda items come forward.

C. PRESENTATIONS/DELEGATIONS

JOHN NORTON, - Re: Town of Kingsville Economic Development Development and Tourism Officer Position

D. AMENDMENTS TO THE AGENDA

NONE

E. ADOPTION OF ACCOUNTS

1. **BIA Accounts** – RE: Budget actuals ending January 2022

BIA-275-2022 Moved by David Debergh, seconded by Roberta Weston to receive the accounts ending January 2022

CARRIED

F. STAFF REPORTS

1. BIA COORDINATOR PRESENTED HER REPORT- Membership update, administrative duties updates, membership support and communications updates, ongoing and upcoming promotion, 2022 AGM, BIA Dollar Sale Updates, Website Updates.
2. LAURA LUCIER PRESENTED HER REPORT – Updated budget deliberations, Williams light show recognized for their efforts, Update on New School Build requested
3. EDDK REPORT – Indoor dining returns for restaurants.

G. BUSINESS/CORRESPONDENCE – ACTION REQUIRED

1. ASSOCIATE MEMBERSHIP APPLICATION FROM ORACLE ACESS SOLUTIONS Inc. dated January 2022 RE: Seeking Approval

BIA-276-2022 Moved by Tony Gaffan, seconded by Maria Edwards to approve Associate Membership.

CARRIED

2. ASSOCIATE MEMBERSHIP APPLICATION FROM THE GROVE BREWING COMPANY dated February 2022 RE: Seeking approval



COMMITTEE MINUTES

BIA-277-2022 Moved by Laura Lucier, seconded by David Debergh to approve Associate Membership.

CARRIED

H. MINUTES OF THE PREVIOUS MEETING

1. Kingsville BIA Committee Meeting Minutes—January 11th, 2022

BIA-278-2022 Moved by Maria Edwards, seconded by Roberta Weston to receive the minutes of the Kingsville BIA Meeting dated January 11th, 2022

CARRIED

I. NEW AND UNFINISHED BUSINESS

MY MAIN STREET GRANT UPDATE- GRANT HAS BEEN COMPLETED AND SUBMITTED

BIA DOLLAR PROGRAM UPDATE- FINAL WEEK FOR DOLLAR REIMBURSEMENT

SUPPORT LOCAL GRANT UPDATE - \$900 REMAINING TO BE SPENT BY MARCH 4TH.

BIA-279-2022 Moved by Izabela Muzzin, seconded by Tony Gaffan to spend up to \$850 on a ¼ page ad in the Tourism Windsor Essex County Visitor Guide and the remaining budget on a sponsored Facebook Ad. OR a ½ page Ad in Partnership with the Town of Kingsville.

CARRIED

TOWN OF KINGSVILLE GIRLFRIENDS WEEKEND EVENT- TOWN WOULD LIKE TO PARTNER WITH THE BIA FOR THIS EVENT.

BIA-280-2022 Moved by Laura Lucier, seconded by Roberta Weston to partner with the Town of Kingsville to present the Girlfriends Weekend event.

CARRIED

ADDITIONAL ITEMS:

NONE



COMMITTEE MINUTES

J. NEXT MEETING DATE

The next meeting of the Committee will be held on Tuesday, March 8th at 6:15 PM.

K. ADJOURNMENT

BIA-274-2022 Moved by David Debergh, seconded by Izabela Muzzin to adjourn at 7:51pm

CARRIED

Jason Martin

CHAIR, Jason Martin

Kelsey Coon

RECORDING SECRETARY,
Kelsey Coon