



COMMITTEE MINUTES

**MIGRATION FESTIVAL COMMITTEE
SEPTEMBER 28, 2021 @ 6:02 P.M.
Via – Zoom**

A. CALL TO ORDER

Co-Chair Councillor L. Lucier called the meeting to order at 6:02 p.m. With the following persons in attendance:

MEMBERS OF MIGRATION FESTIVAL COMMITTEE:

Co-Chair Councillor L. Lucier
Co-Chair R. Braybrook-Gard
B. Snyder
M. Fogal
S. Wye
L. Van Loo
S. Allen-Santos
S. Girardin

MEMBERS OF ADMINISTRATION:

K. Loney, Manager of Recreation
Programs and Special Events

Absent: M. Law

Guests: Deputy Mayor Gord Queen, Amanda Everaert

B. DISCLOSURE OF PECUNIARY INTEREST

Co-Chair Councillor L. Lucier reminded the committee that any declaration is to be made prior to each items being discussed and to identify the nature of the conflict, if any, as the agenda items come forward.

C. PRESENTATIONS/DELEGATIONS – NONE

D. AMENDMENTS TO THE AGENDA

1. Adjustment Of Next Migration Festival Committee Meeting
Proposed October 5th At 7 P.M. to allow for committee members to better plan the pivot.

E. MINUTES OF THE PREVIOUS MEETING

1. Migration Festival Committee Meeting Minutes – August 24, 2021



COMMITTEE MINUTES

Amendment: The committee provided three potential sources to R. Braybrook-Gard and asked to get quotes from them and move forward with whoever responded.

017-2021 Moved by M. Fogal, seconded by L. Van Loo to receive the minutes, with the amendments added, of the Migration Festival Committee meeting dated August 24, 2021

CARRIED

F. NEW AND UNFINISHED BUSINESS

1. Covid Requirements and Impact on Migration Fest

K. Loney said for the committee to meet in person again once everyone responds that each committee has full vaccination status.

The marketplaces will be effected. The town has closed Lakeside Park Pavillion and Ridgeview Park because it will need screening for each participant. Lakeside Park further has complications because of construction projects in the upper and lower bowl. It was proposed instead the markets can be held at Grovedale Arts and Culture Centre instead of the Kingsville Arena, and the Ridgeview Park Pavilion on Sunday be switched to Lakeside Park.

The final locations will be Saturday, 10 A.M. to 4 P.M., Lakeside Park and Grovedale Arts and Culture Centre, and Sunday, 10 A.M. to 4 P.M., at Lakeside Park.

2. Caldwell First Nation – Scared Fire – Karen

K. Loney has been speaking with the Caldwell First Nation. Their tribe has been holding a Sacred Fire each month in honour of the lives lost and families hurt by Canada's residential schools. The Caldwell First Nation would make themselves available to come and help facilitate the scared fire.

Cost impact would be to get a new fire pit. It can be held at the lawn of Carnegie Centre. The plan is to do this on Friday evening, October 15.

018-2021 Moved by M. Fogal, seconded by S. Girardin to invite Caldwell First Nations to be a part of the festival

CARRIED

3. Community in Blooms – Scarecrow Contest – Karen



COMMITTEE MINUTES

The Scarecrow Contest of Community in Blooms is proposed to be a collaborative event with the Migration Festival. The group will encourage people to partake in the contest Community in Blooms will host. The Migration Festival's responsibility will be to cross-promote the event.

4. Military Museum Bike Stop - Karen

The Kingsville Military Museum will be one of the stops of the Slow Roll Bike Event. The Military Museum asked patrons for donations when they come in. The committee felt uncomfortable for it to be a requirement for participants to donate nor the committee providing an honourarium when they have not provided the same for other participating non-profits..

5. Community Policing Committee Update – Karen

Community Policing Committee said some members want to help volunteer. L. Lucier said the Community Policing Group could be asked if there's any other children or family events they think they have an idea for and they can propose it to the committee and it can be worked out what costs need to be covered.

6. Opening Ceremonies Update – CL, LL, Bev, Michelle (via written report)

The Opening Ceremonies will be held outside. Through R. Braybrook-Gard, M. Law confirmed the Latin Power Band has been hired for \$500, and sound and lighting secured for \$350, and they will play from 7 p.m. to 8 p.m. The Lions Club will be providing free food for attendees.

The committee committed to extend the invitation to dignitaries, community groups, and media. Honkers, the mascot of Jack Miner Sanctuary, will be present.

The committee agreed the Lions Club is welcome to accept donations for their food services, and keep 100 per cent of it, to support their fundraising for the all-accessible playground at the Lions Park. This will be confirmed by M. Fogal if this is acceptable by the group.

019-2021 Moved by M. Fogal, seconded by S. Allen-Santos to agree to the hiring of the musical talent, Latin Power Band, in the price listed above

CARRIED

020-2021 Moved by R. Braybrook-Gard, seconded by S. Wye to have 100 per cent of monies the Lions Club raises during their food service in the opening



COMMITTEE MINUTES

ceremonies to be kept by the club to support their fundraising for the all-accessible playground at the Lions Park

CARRIED

7. Migration Paint – Out Update – Layne

L. Van Loo asked for confirmation on who can help with COVID-19 screening for Sunday. L. Lucier said she can assist with the screening at the Grovedale portion of the Paint-Out.

L. Van Loo said they cannot help with the frame easels, as the Town no longer can provide that service. L. Van Loo said they have 19 artists signed up now. The group is still in the process of finding sponsors for their draw for Paint-Out.

8. Carnegie Artshow Update – Layne

L. Van Loo said there are 30 pieces for Migration Sensation display at Carnegie Hall, which can be enjoyed over the course of the Migration Festival week.

9. Marketplace Update & Covid Considerstions - Sue

There are 50 vendors who are booked for tables for the marketplaces. The vendors will have to submit information on whether or not they are vaccinated, to ensure their place is maintained.

The Saturday marketplaces will now be at the Lakeside Park upper bowl and the Grovedale Arts and Culture Centre. The Sunday marketplace will now be at Lakeside Park upper bowl. The changes were required due to a lack of ability to screen at the Kingsville Arena and Ridgeview Pavilion.

10. Children's Activities Update – Stephanie, Michelle

R. Braybrook-Gard asked if the Lions' Club indoor facility could be used as a rain check, which K. Loney said would not be possible as it is closed and maximum COVID number is only 40 people.

The Children's Activities will be moved from Lakeside Park to Lions Park.

The Rotary Club will be hosting similar games as they did for Open Streets. The Optimist Club will be doing bean bag toss, pumpkin painting event, and a migration bird activity. The festival will be hosting Kingsport Environmental. Jangles the Clown will be showcasing balloon art and a magic show.



COMMITTEE MINUTES

S. Allen-Santos said she will be looking more to find other entertainers who can accommodate the smaller footprint of the Lions' Park.

S. Allen-Santos asked if the front lawn of the OPP Station could potentially be used as a draw, who could also direct to other points of interest around the town.

11. Food Truck Requests – Karen

S. Girardin said the change of plans means there is no food vendor at Grovedale or Lakeside Park for the marketplace events.

R. Braybrook-Gard said she doesn't want to appear the committee is sponsoring one food truck over another. Braybrook-Gard said she would like to allow food trucks where they will not compete with existing food options.

The committee opted to give the options to regular food truck participants of Open Streets to participate at the marketplace. They also agreed to allow the Kona Ice truck from Essex and Cottam Candy to attend the children's events on Saturday, as the Lions Club will be providing more substantial food options.

K. Loney said Kona Truck Essex offered to give 20 per cent of their profit. The committee made the decision to ask the food trucks to give that same number. The committee agreed they will not be promoting any food truck.

021-2021 Moved by M. Fogal, seconded by S.Wye to ask all food trucks who the committee invites to participate in the event to give 20 per cent of their proceeds

CARRIED

K. Loney said she will need to ensure there is room and power for these trucks. The vendors also will need their own insurance and health unit certificates.

12. Guided Walks Update - Robyn

Deputy Mayor Gord Queen was a guest at this meeting to discuss his participation in the Migration Festival for the Guided "Walk and Roll" Series. A template of Gord Queen's walk has been created, with over 100 places of interest to be included.

Deputy Mayor Gord Queen agreed to a request from S. Wye to be featured in some promotional material including a media release.



COMMITTEE MINUTES

The Mettawas Tour will talk about Hiram Walker's history in the area, including the hotel and train stations. The tour will include a history of Grovedale, Naval, and Paradise Parks, where Grovedale refers not to the modern Grovedale Arts and Culture Centre but about the original building. R. Braybrook-Gard said her husband and local historians will be joining in on providing information at this tour.

M. Fogal said the Nature Stroll Through Kennedy Woods is ready to launch.

13. Bike Updates – Robyn

Saturday's route is meant to highlight all the festivities, including the Military Museum, Pelee Island Winery, Harbour, Grovedale, Lakeside Park, and Cemetery. Sunday will be more about showcasing Jack Miner and local agriculture.

14. Jack Miner Activities Update – Amanda

The Jack Miner Migratory Bird Sanctuary group has a 10 A.M. to 5 P.M. schedule on Saturday and Sunday, October 16 and 17. They will include kid's activities (fish pond, maze), tours of the property (Museum, House, and Exhibits), Retriever Club Demonstration, Car Show! Slow Roll. It is not a parade, because they do not plan on stopping traffic.

A. Everaert asked if there be a conflict with a 2 P.M. slow roll at Road 3. It starts at the Sanctuary at 2 P.M., then drive down to Jack Miner on Division Rd., and then turn around and come back. R. Braybrook-Gard said it should not conflict because the Bike Ride is starting downtown and won't be at the Sanctuary until around 3:30 P.M.

15. Videographer Update – Robyn

L. Van Loo called a conflict of interest as one of the individuals involved is of relation.

Braybrook-Gard said she sent the same email to three videographers, and only received one response. Guitar Van Loo, drone-videographer, email was unfortunately old and he did not receive it. L. Van Loo expressed a conflict of interest in the discussion as he is related to Guitar.

Agreed there is value in drone video. L. Van Loo said Guitar is offering to perform his services for free, for compensation of gas.

R. Braybrook-Gard and S. Wye will meet with Dominic to discuss the potential of using drone-videographer's clips with the final product. Otherwise, the conversation will be about what the committee wants to highlight for the festival.



COMMITTEE MINUTES

16. Decorations

The committee felt the decorations should be concentrated at places of interest. The committee agreed to go forward with the idea of putting out rack cards with geese decoys at high-traffic areas in the town to advertise the events.

17. Selfie Station / Train

Reviewed that to have the train only as a selfie station is too labour intensive to move. K. Loney said will investigate how they may be able to have a moving train route. K. Loney and M. Fogal will reach out to Cindy's Home and Garden to see about the potential for supplies for a selfie station, as the business provided the supplies for one in 2020.

M. Fogal suggested that Jack Miner has a cut out photo board which she can ask if they can move downtown for the festivities.

L. Van Loo suggested there were some cutouts for the Tall Ships event and asked if they could be made appropriate for the Migration Festival. These cutouts will be looked for and determined if appropriate for the next meeting.

18. Communication Plan, Poster & Rack Cards Update – Shelby

Due to the changes of locations, there will need to be changes made to any newly printed rack cards and the social media posts planned. S. Wye committed to making these changes for the content.

S. Girardin said the marketplace subcommittee is looking for a dozen corrugated boards to advertise the marketplace locations. S. Girardin also asked about installing the Migration Festival banner on Main St. W. K. Loney will ask about the possibility.

The committee would like corrugated signs for each different event and discussed keeping them more generic so they can be reused year after year. A total of 12 for the marketplace, four for the children's activities, six for the guided walks, 12 for Paint Out. K. Loney said she needs each member to submit a list of where each sign will be for town protocol.

19. Budget – Karen

a. Overall



COMMITTEE MINUTES

K. Loney sent the budget so far, and the MigFest Timeline, and requested all of the committee to confirm everything is correct and fulsome of their needs as soon as possible.

b. Tent Request

K. Loney asked to the interest of the committee on using a part of their funds to help purchase an event tent versus renting them in the future. The committee voiced their interest in supporting it was a good idea.

G. Next meeting date

1. The next meeting of the Migration Festival Committee shall take place on October 5, 2021 via Zoom @ 7:00 P.M.

H. Adjournment

022-2021 Moved by R. Braybrook-Gard seconded by M. Fogal to adjourn this meeting at 8:37 P.M.

CARRIED

**Chairs, Councillor L. Lucier
And R. Braybrook-gard**

**Recording secretary,
S. Wye**