



COMMITTEE MINUTES

**MIGRATION FESTIVAL COMMITTEE
AUGUST 24, 2021 @ 6:02 P.M.
Via – Zoom & The Kingsville Arena**

A. CALL TO ORDER

L. Lucier called the meeting to order at 6:02 P.M. with the following persons in attendance:

MEMBERS OF MIGRATION FESTIVAL COMMITTEE:

Co-Chair Councillor L. Lucier
Co-Chair R. Braybrook-Gard
B. Snyder
M. Fogal
M. Law
S. Wye
L. Van Loo

MEMBERS OF ADMINISTRATION:

K. Loney, Manager of Recreation
Programs and Special Events
R. Wyma, Director of Community and
Development Services

Guests: A. Everaert, Executive Director of Jack Miner Sanctuary, Councillor K. DeYong

Absent: S. Girardin and S. Allen-Santos

B. DISCLOSURE OF PECUNIARY INTEREST

Chair L. Lucier reminded the committee that any declaration is to be made prior to each items being discussed and to identify the nature of the conflict, if any, as the agenda items come forward.

C. PRESENTATIONS/DELEGATIONS – NONE

D. AMENDMENTS TO THE AGENDA – NONE

E. MINUTES OF THE PREVIOUS MEETING

1. Migration Festival Committee Meeting Minutes - July 27, 2021

015-2021 Moved by M. Law, seconded by R. Braybrook-Gard to receive the minutes of the Migration Festival Committee meeting dated July 27, 2021

CARRIED



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F. STAFF UPDATE

1. K. Loney Manager of Recreation Programs and Special Events Update:

The summer students were asked to look for the Migration Festival Signs and there has been a total of 20 decoy geese found. Loney said an inventory is being made for the Migration Festival items.

2. R. Wyma Director of Community and Development Services Update:

Wyma provided an explanation of the retooling of the Town of Kingsville committees and the updates moving forward which may include the disbanding and merging of committees. The special events committees, such as Migration Festival Committee, is currently under a review and it will include a consultation process with committees, the public and administration.

G. NEW AND UNFINISHED BUSINESS

1) Kingsville Train

The Committee had a tour of the Kingsville Train.

2) Presentation of Activities

A) Timeline

The committee is grateful for summer student Nick, who prepared the full timeline from the submitted activity templates. This timeline includes details of each event in relation to town resources, resources committee members must bring, locations and adjacent clubs.

K. Loney will provide L. Lucier and S. Girardin with the room layouts of the marketplace facilities to allow for planning of the marketplace.

B) Migration Paint Out

L. Van Loo said things are on track. S. Wye asked for tracking of the artists this year to update it to the social media. Budget items, eliminated the t-shirts, included the wooden stands. These wooden stands will be permanent fixtures to allow for artists to present their work without framing.

Registration

C) Opening Ceremonies



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B. Snyder ran through the opening ceremonies which includes the Windsor Symphony playing inside the Grovedale Centre.

M. Law shared a concern about the Health Unit and even string instruments could be under COVID19 restrictions. This includes needed to sell tickets or RSVP. L. Lucier said this will have to be reworked because the symphony refuses to play outdoors.

The committee chose to scrap the original concept of an indoor event.

M. Law suggested the committee hire Latin Power, who was a favourite at Open Streets. Law estimates it is \$500 for the band. If a tent is needed, the cost is estimated for a 40 by 40 tent to be \$800. Any funds used will be used from Special Events.

L. Lucier suggested the event could move to Mettawas Park. M. Law will investigate the sound systems which may be needed and whether the gazebo will work. If the gazebo does work, then there will be no need to rent the tent.

The new proposed schedule of Thursday, October 14, will see the opening remarks at the gazebo, then people can walk through the art display by ASK at Grovedale, the Lions Club will be outside hosting the BBQ, and then they can take food to the park and enjoy the music. The concert is estimated to begin at 7 p.m.

There could be a contingency plan if it rains this event could be held Friday evening, October 15.

D) Marketplace

This year, the marketplace will be in multiple locations. All the locations allow for inside-only marketplaces which helps ensure even if there is inclement weather, there are events to be held. Further, being indoors allows for easier COVID-19 screening.

The locations include the Kingsville Arena, Lakeside Park Pavilion, and Ridgeview Park in Cottam.

The marketplace subcommittee has currently only reached out to their list of previous vendors, and will soon be opening up registration publicly.

E) Children's Activities

M. Law is working with the Lions Club for a concession stand in the lower bowl of Lakeside Park. The Rotary Club has been contacted to provide children's activities, like



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they have at Open Streets. Further she is looking into a children's entertainment performer, which will be more of an open-air performance.

(I) Birds Of Prey

There is an increased cost to Kingsport Environmental Falconry Services's Birds of Event. The cost is now just over \$1,000, so it will need further approval. The Birds of Prey was considered by Jack Miner Sanctuary for one of their events. Braybook and Everaert discussed approaching Kingsport together, to see if there is a break in cost for a two-day event.

(II) Other

M. Law asked to purchase pumpkins for a selfie station similar to 2020, potentially to be included with the children's events at the Lakeside Park.

The committee will ask the Optimist Club if they may be interested in the Pumpkin Selfie Station and the location will be changed to Carnegie Hall to add more interest to the starting-spot. S. Wye suggested putting the most identifiable portions of the train at the Carnegie Hall and using it as the Selfie "Train Station". This will help promote the new train while also saving on having to have trained driver's and ticket sellers as the train will be stationary.

F) Historical Walks

R. Braybrook-Gard said they have changed the name to the Guided Walk and Roll Series. R. Braybrook-Gard asked K. Loney about potential signage to direct people to the starting points of the walks. The committee agreed to M. Law's suggestion of commissioning Les MacDonald to create promotional videos of these walks, which potentially could encompass all of the Migration Festival.

Bike Kingsville is also preparing their own complementary events to the Guided Walk and Roll.

G) Closing Concert

The proposed closing concert concept has been cancelled.

H) OTHER - Kingsville Museum



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The Veterans Memorial Museum at Kingsville Historical Park is planning on having their re-opening week on Migration Festival. It will be an entirely separate event but there is the potential of cross-reference advertising on social media.

3) Partnerships

M. Fogal updated the committee on the various partnerships.

This includes the Lions Club partnership, who will be hosting a barbeque on Thursday evening for the opening ceremonies, and Saturday for the day-time events.

Fogal gave update to the the guided walks with Chris and Dave McCormick at Kennedy Woods. Fogal said the times which work best are Saturday at 11 a.m. and Sunday at 3 p.m.

K. Loney said the Migration Hall may want to partner. Fogal will touch base.

4) Budget Review

Braybrook-Gard put together the budget, which is a living document to be updated as needed. As it stands, there is a budgeted revenue of \$5,400, primarily from the vendor's tables, and an expense of \$6,500 so far. Many of the bigger budget items have so far not yet been allotted, such as marketing and hiring of entertainment.

5) Jack Miner Update

A. Everaert said the Jack Miner property is hosting a two-day event, October 16 and 17.

They will be hosting a fishing event

The Retriever Club potentially will come out Saturday for a demonstration and the Sportsmen Club with a yard sale event. They may also have a few vendors, more themed animal/nature such as nature art, taxidermists, carver, bird house maker, etc.

On the Sunday, there will be a car show from 10:00 A.M. to 2:00 P.M. At 2:00 P.M. there will be a car parade and afterwards they will announce the winners of the car show. Jack Miner also will have a tea party on Sunday, where people can sit in the home or in the yard if it is nice out.

There will be a photo booth set up and they have their own lawn tractor train for rides.

6) Promotions



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S. Wye has submitted the material which exists so far for the landing page for Migration Festival. A "no parade" blurb will be added, as well as COVID-19 guidelines. The Migration Festival rack cards will be updated to reflect the more formalized schedule to be handed out at Open Streets.

H. Next meeting date

1. The next meeting of the Migration Festival Committee shall take place on September 28, 2021 at the Kingsville Arena @ 6:00 P.M.

I. Adjournment

016-2021 Moved by R. Braybrook-Gard seconded by M. Law to adjourn this meeting at 7:50 P.M.

Carried

**Chairs, Councillor L. Lucier
And R. Braybrook-gard**

**Recording secretary,
S. Wye**