



COMMITTEE MINUTES

TOURISM AND ECONOMIC DEVELOPMENT COMMITTEE

MAY 13, 2021 @ 5:30 P.M.

VIA ZOOM

A. CALL TO ORDER

Mayor N. Santos called the Meeting to order at 5:33 p.m. with the following persons in attendance:

MEMBERS OF COMMITTEE:

Mayor N. Santos
Councillor T. Gaffan
C. Bedal
B. Durward
D. Hunt
M. Law
S. Lowrie
M. Somerville

MEMBERS OF ADMINISTRATION:

John Norton, Chief Administrative Officer
Natalie Cobby, Tourism Coordinator
Karen Loney, Manager of Recreation
Programs and Special Events

B. DISCLOSURE OF PECUNIARY INTEREST

Mayor N. Santos reminded the Committee that any declaration is to be made prior to each item being discussed and to identify the nature of the conflict, if any, as the agenda items come forward.

C. MINUTES OF THE PREVIOUS MEETING

1. Tourism/Economic Development Committee Meeting Minutes —April 8, 2021

70-2021 Moved by D. Hunt, seconded by S. Lowrie to receive the minutes of the Tourism and Economic Development Committee Meeting dated April 8, 2021.

CARRIED

D. NEW AND UNFINISHED BUSINESS

1. Staycation Review, N. Cobby
Committee discussed Tourism Windsor Essex Pelee Island Staycation Campaign, Daytripping Magazine, and Open Streets.

71-2021 Moved by T. Gaffan, seconded by M. Law to receive the report.



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CARRIED

2. Council Priorities Update, J. Norton
J. Norton discussed Council priorities that relate to economic development and COVID-19 recovery. Sought input from committee on how Committee can push forward priorities.
3. Request to Approach Council for Economic Development Position, J. Norton
Committee discussed need for Economic Development Officer in order to carry out the recommendations made by MBD report. J. Norton said he is preparing to bring forward committee's recommendation at Council. S. Lowrie left meeting at 6:50 PM.

E. NEXT MEETING DATE

1. The next meeting of the Tourism and Economic Development Committee shall take place on June 10, 2021 via Zoom @ 5:30 p.m.

F. ADJOURNMENT

- 72-2021** Moved by B. Durward, seconded by M. Law to adjourn this Meeting at 6:52 p.m.

CARRIED

CHAIR, Mayor Nelson Santos

**RECORDING SECRETARY,
N. Cobby**