



COMMITTEE MINUTES

COMMUNITIES IN BLOOM COMMITTEE

MAY 4, 2021 @ 5:30 P.M.

Via - Zoom

A. CALL TO ORDER

Councillor T. Neufeld called the Meeting to order at 5:37 P.M. with the following persons in attendance:

MEMBERS OF COMMUNITIES IN BLOOM COMMITTEE:

Councillor T. Neufeld
T. Oswald
K. Sonnenburg
J. Willoughby
M. Fogal
K. Astrid
H. Crew

MEMBERS OF ADMINISTRATION:

K. Loney, Manager of Recreation Program and
Special Events

Absent:

M. Tremaine-Snip
A. Batke

B. DISCLOSURE OF PECUNIARY INTEREST

Councillor Neufeld reminded the Committee has any pecuniary interest, direct or indirect, in any matter which is the subject of consideration at this Meeting of the Committee (or that was the subject of consideration at the previous Meeting of the Committee at which the member was not in attendance), the member shall disclose the pecuniary interest and its general nature, prior to any consideration of the matter.

C. ROUNDTABLE – WELCOME NEW MEMBERS

D. STAFF REPORTS

1. **K. Loney**, Manager of Recreation Programs and Special Events
 - COVID Gardens



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- 16-2021** Moved by M. Fogal seconded by J. Willoughby to approve the Media Release

CARRIED

- 17-2021** Moved by M. Fogal seconded by J. Willoughby to receive the Managers verbal report

CARRIED

E. MINUTES OF THE PREVIOUS MEETING

1. Communities in Bloom Committee Meeting Minutes April 6, 2021

- 18-2021** Moved by M. Fogal seconded by K. Sonnenburg to receive the minutes of the Community in Bloom Committee Meeting dated April 6, 2021 with Items C – spelling mistake and accessibility.

CARRIED

F. NEW AND UNFINISHED BUSINESS

1. Best of Garden Process

- Heard back from Communities in Bloom National office and should receive the signs in August
- Add to next agenda to review the criteria

2. Monthly Activity Review

- Follow Parks and Recreation page to like and share details for #KingsvilleBlooms and #CommunityInBlooms
- June – Garbage Pick up
 - Social media challenge: Pick up 10 pieces of garbage
 - Kingsville South Shore Rotary Club
 - Include messages in Shout-Outs – J. Willoughby to provide text for K. Astrid
 - Can a movement be created to encourage to not litter and to pick up the trash?



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- Important to have messages on “Protect yourself – wear gloves, wash your hands, be safe”.
 - ACTION – Councillor T. Neufeld to draft a plan
 - July - Canada Day
 - Last year tried to secure sapling to give away, but was unsuccessful
 - Tracy, Astrid, Karin to meet to brainstorm ideas and bring to June meeting
 - August – Scavenger Hunt – Deferred
3. Bee Friendly
- Further information will be needed to know the steps that Kingsville would take
 - Several complementary activities occurring
 - i. Horticultural society is working on one in Lakeside Park that will be native plants
 - Would Pollinator Friendly be different than a Bee Friendly community
- ACTION – K. Sonnenburg to provide more details in the report
4. Open Streets
- Opportunity to promote Community In Bloom messages during Open Streets
5. Budget
- Tree budget is for a commemorative tree; budget includes tree, plaque and planting

G. NEXT MEETING DATE

1. The next meeting of the Communities in Bloom Committee shall take place on June 1, 2021, @ 5:30 P.M.

H. ADJOURNMENT

- 19-2021** Moved by M. Fogal, seconded by J. Willoughby to adjourn this Meeting at 6:37 p.m.



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CARRIED

CHAIR, T. Neufeld

**RECORDING SECRETARY,
K. Loney**