



## COMMITTEE MINUTES

### FANTASY OF LIGHTS COMMITTEE SEPTEMBER 22, 2020 @ 4:00P.M. VIA ZOOM

#### A. CALL TO ORDER

Councillor T. Gaffan called the Meeting to order at 4:00 p.m. with the following persons in attendance:

#### MEMBERS OF FANTASY OF LIGHTS COMMITTEE:

Mayor N. Santos  
D. Doey  
J. Willoughby  
C. Anson  
D. Laman  
S. l'Anson

#### MEMBERS OF ADMINISTRATION:

Maggie Durocher, Administrative Support

Guests: J. Norton-Town of Kingsville CAO

J. Pillon-Windsor Parade Corporation

G. Bacon-AM 800 CKLW

#### B. DISCLOSURE OF PECUNIARY INTEREST

Councilor T. Gaffan reminded the Committee that any declaration is to be made prior to each items being discussed and to identify the nature of the conflict, if any, as the agenda items come forward.

#### C. PRESENTATIONS/DELEGATIONS

J. Pillon provided a presentation to the committee with regard to the reverse parade concept, which the parade corporation is proposing for this year.

The committee had a number of questions for Mr. Pillon including the following:

- What would be the distance required to stage the event-2km is preferred
- What is the time commitment-6-9pm for the parade



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- If this is done as a walking event how do you transport people back from the end of the route-train might be an option
- Should a drivable event be considered in case of bad weather-that is a possibility

The committee thanked Mr. Pillon and expressed interest in the parade concept.

**16-2020** Moved by J. Willoughby, seconded by S. l'Anson to move forward with the parade at the budgeted amount

**CARRIED**

- SINCE THIS MEETING THE WECHU HAS INDICATED THAT THEY WOULD ONLY ENDORSE A DRIVE THROUGH TYPE SENARIO

### **D. AMENDMENTS TO THE AGENDA**

### **E. STAFF REPORTS**

#### **1. M. Durocher, Program Manager**

M. Durocher provided a verbal update with regard to the sponsorship package for the proposed train

### **F. MINUTES OF THE PREVIOUS MEETING**

#### **1. Fantasy of Lights Committee Meeting Minutes August 25, 2020**

**17-2020** Moved by S. l'Anson, seconded by D. Laman to receive the minutes of the Fantasy of Lights Committee Meeting dated August 25, 2020

**CARRIED**

### **G. NEW AND UNFINISHED BUSINESS**

#### **1. Light up the Night**



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J. Willoughby requested that the registration forms be completed and available on line so that the event can be promoted. Update on repairs required

### 2. Train Update

M. Durocher provided the committee with information with regard to repairs on the train. D. Doey requested that information be relayed with respect to the alternator. S. l'Anson questioned whether social distancing could be achieved while utilizing the train.

### 3. Carnegie Christmas tree

M. Durocher indicated that the tree has been ordered. The committee feels that it should be lit on a separate date apart from the opening of FOL

### 4. Events and Marketing

The committee discussed a number of events and marketing in lieu of the constraints of COVID-19.

**18-2020** Moved by S. l'Anson, seconded by D. Doey that dinner with Santa be cancelled for 2020

**CARRIED**

**Breakfast with Santa**-give out the pancake mix similar to Migration Fest  
**Paws and Claus**-continue with event being mindful of gathering limits and social distancing

**Sip and Shop**-continue with same constraints as Paws and Claus

**Marketing**-No rack cards for 2020 just CTV advertising

### New Business



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Councillor Gaffan proposed a signature ornament be ordered for this year.  
M. Durocher to send the committee examples of ornaments for consideration.

### **NEXT MEETING DATE**

1. The next meeting of the Fantasy of Lights Committee shall take place on October 20, at 4pm via zoom

### **H. ADJOURNMENT**

**19-2020** Moved by D. Doey, seconded by D. Laman to adjourn this Meeting at 5:05p.m.

**CARRIED**

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**CHAIR, Councillor T. Gaffan**

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**RECORDING SECRETARY,  
M. Durocher**