



COMMITTEE MINUTES

FANTASY OF LIGHTS COMMITTEE OCTOBER 20, 2020 @ 4:00P.M. VIA ZOOM

A. CALL TO ORDER

Councillor T. Gaffan called the Meeting to order at 4:00 p.m. with the following persons in attendance:

MEMBERS OF FANTASY OF LIGHTS COMMITTEE:

T. Gaffan
Mayor N. Santos
C. Anson
S. l'Anson
D. Doey
D. Laman
L. Duhig
J. Willoughby
J. Mockler (arrived at 4:16 p.m.)

MEMBERS OF ADMINISTRATION:

Maggie Durocher, Administrative Support

B. DISCLOSURE OF PECUNIARY INTEREST

Councilor T. Gaffan reminded the Committee that any declaration is to be made prior to each items being discussed and to identify the nature of the conflict, if any, as the agenda items come forward.

C. PRESENTATIONS/DELEGATIONS

There were none.

D. AMENDMENTS TO THE AGENDA

There were none.

E. STAFF REPORTS



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1. Maggie Durocher, Manager of Programs

Christmas Ornament

M. Durocher provided a sample of an ornament for the committee to consider for this year. It is made locally by Trisha Hunter. The committee agreed to order 100 for sale this year at \$1.25 apiece. M. Durocher to contact the vendor.

20-2020 Moved by C. Anson, seconded by J. Willoughby to purchase the ornaments.

CARRIED

21-2020 Moved by C. Anson, seconded by S. l'Anson that the committee would sell them at Sip and Shop and other locations for \$5.00 apiece.

CARRIED

Pancake Breakfast

Pancake mix (similar to Migration Festival), letter from Santa, craft, and a video link to a story with Santa to be included in bag. Bags would be distributed at the Arena starting December 1, 2020.

M. Durocher to look after contacting Toasted Meringue, obtaining bags for the goodies, stickers for the jars, contacting Santa for letter, and ensuring that video link is on website.

T. Gaffan and J. Mockler to partner on part of the cost.

L. Duhig and J. Mockler to look after the craft.

F. MINUTES OF THE PREVIOUS MEETING

1. Fantasy of Lights Committee Meeting Minutes September 22, 2020

22-2020 Moved by S. l'Anson, seconded by N. Santos to receive the minutes of the Fantasy of Lights Committee Meeting dated September 22, 2020

CARRIED



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G. NEW AND UNFINISHED BUSINESS

1. Light up the Night Campaign

M. Durocher to work with CKLW AM 800 to set this up with them for contesting purposes.

2. Fantasy Express Train

Committee talked about the existing train and the amount of hours of work still necessary to complete it. Committee members expressed their frustration over the state of the train.

23-2020 Moved by D. Laman, seconded by C. Anson that the Fantasy Express Train would not be part of the program this year. Sponsorship for the new train needs to be obtained.

CARRIED

3. Santa Claus Parade

N. Santos suggested speed bumps be put on the side of the road used by cars to drive past stationary exhibits.

4. Paws and Claus Family Event

J. Mockler noted that vendors were hesitant. No calls have been made by J. Willoughby at this point.

5. Sip and Shop Holiday Nights

Lakeside Park Pavilion and the Grovedale Arts & Visitor Centre were chosen for the Sip and Shop Holiday Nights 2020. A liquor permit would only be obtained for 1 location. M. Durocher to work with staff on sending out notices to vendors and preparing online registration forms. Dates are December 5 and 6, 2020.

6. Marketing - CTV News

M. Durocher has been in contact with CTV for a package of the same value for 2020. CTV has agreed to assist with monetary sponsorship for the campaign. M. Durocher to reach out to our advertising rep to initiate the process for beginning the commercial.



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7. Volunteers

Volunteers are needed for all events. M. Durocher to update the volunteer list and have ready for next meeting.

H. NEW BUSINESS

There were none.

I. NEXT MEETING DATE

The next meeting of the Fantasy of Lights Committee shall take place on November 10, 2020 at 4:00 p.m. via Zoom.

J. ADJOURNMENT

24-2020 Moved by J. Willoughby, seconded by J. Mockler to adjourn this meeting at 5:05 p.m.

CARRIED

CHAIR, Councillor T. Gaffan

**RECORDING SECRETARY,
K. Wolters**