



COMMITTEE MINUTES

KINGSVILLE BIA
APRIL 13, 2021 @ 6:15 P.M.
Carnegie Arts & Visitor Centre, 28 Division St. S, Kingsville

A. CALL TO ORDER

Beth Riddiford called the Meeting to order at 6:17 p.m. with the following Members in attendance:

MEMBERS OF BIA BOARD:

Beth Riddiford
Councilor Tony Gaffan
Councilor Laura Lucier
Heather Brown
Roberta Weston
Trevor Loop
Amanda Everaert
Maria Edwards
Izabel Muzzin
Jason Martin

MEMBERS OF ADMINISTRATION:

Christina Bedal

Absent: Dave Debergh

Guests: John Norton
Amy Howe

B. DISCLOSURE OF PECUNIARY INTEREST

Beth Riddiford reminded the Committee that any declaration is to be made prior to each items being discussed and to identify the nature of the conflict, if any, as the agenda items come forward.



COMMITTEE MINUTES

C. PRESENTATIONS/DELEGATIONS

AMY HOWE of HOWEFIT presented a request to the Board regarding past BIA Levy

BIA-222-2021 Moved by Tony Gaffan, seconded by Maria Edwards for the BIA Coordinator to work with Town Administration to establish a credit for 4 to 6 months of BIA Levy.

CARRIED

JOHN NORTON of THE TOWN OF KINGSVILLE shared that picnic tables have been put out in the parks for public use. Additionally, a flyer to highlight businesses offering take out and park locations has been created for distribution.

D. AMENDMENTS TO THE AGENDA

NONE

E. ADOPTION OF ACCOUNTS

1. **BIA Accounts – RE:** Budget actuals ending March 2021

BIA-223-2021 Moved by Tony Gaffan, seconded by Maria Edwards to receive the accounts ending MARCH 2021

CARRIED

F. STAFF REPORTS

1. BIA COORDINATOR PRESENTED HER REPORT- Membership renewal update, administrative duties updates, membership support and communications updates, upcoming promotions, TWEPI training, will be attending Town Staff Meetings monthly, theft on Main Street. New promotions and activities will include a Summer Giveaway contest, face to face member visits, facilitating package development for tourists, Best of Award celebration and decals.

BIA-224-2021 Moved by Tony Gaffan, seconded by Heather Brown to conduct a \$5000 BIA Dollar Giveaway program and to have \$10,000 worth of BIA Dollars printed for this contest

CARRIED



COMMITTEE MINUTES

BIA-225-2021 Moved by Tony Gaffan, seconded by Jason Martin to to spend \$307 for Best Of Winner decals for the membership if we are unable to obtain free decals from TWEPI.

CARRIED

2. TONY GAFFAN PRESENTED HIS REPORT – Updated on Open Streets report was adopted for 13 Saturdays, night sky update, Starbucks and Tim Hortons approved, splash pad tenders, Integrity Commissioner has been hired, rent relief request was differed, west side collector road update.

3. EDDK REPORT – One new member has joined and meetings take place by zoom.

G. BUSINESS/CORRESPONDENCE – ACTION REQUIRED

1. ASSOCIATE MEMBERSHIP APPLICATION from Main & Leslie dated February 2021 RE: Seeking Approval

BIA-226-2021 Moved by Roberta Weston, seconded by Heather Brown to approve Tier 1 membership.

CARRIED

H. MINUTES OF THE PREVIOUS MEETING

1. Kingsville BIA Committee Meeting Minutes—March 9, 2021

BIA-227-2021 Moved by Maria Edwards, seconded by Heather Brown to receive the minutes of the Kingsville BIA Meeting dated March 9, 2021

CARRIED

I. NEW AND UNFINISHED BUSINESS

1. RENT RELIEF UPDATE – Council differed until next month pending a report from administration



COMMITTEE MINUTES

2. FINANIAL RELIEF REQUEST UPDATE – after discussion this idea has been tabled to a later time
3. PRINTER UPDATE – new printer is installed and the old one has been picked up
4. HOLIDAY CHEER BOARD PLANNING – Ideas and concepts were presented and committee consists of Maria Edwards, Roberta Weston, Beth Riddiford, Laura Jacobs.

BIA-228-2021 Moved by Jason Martin, seconded by Trevor Loop that the decorating committee bring a plan and budget forward to the next meeting.

CARRIED

5. SUMMER 2021 BIA DOLLAR GIVEAWAY – discussed during coordinator report and motion was made and carried.

ADDITIONAL ITEMS:

NONE

J. NEXT MEETING DATE

The next meeting of the Committee will be held on Tuesday, May 11, 2021 at 6:15 PM via zoom.

K. ADJOURNMENT

The meeting adjourned 8:15 pm.

Beth Riddiford
CHAIR, Beth Riddiford

Christina Bedal
**RECORDING SECRETARY,
Christina Bedal**