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May 13, 2021

Dear Members of Council

I am writing today on behalf of the Kingsville BIA Board of Managers and our membership to first share with you that we are in the process of planning a Summer BIA Dollar Giveaway promotion. The promotion will reflect the program that was done last summer as an effort to support our local businesses that are persevering through the pandemic lockdowns and related business implications.

We have been very fortunate to secure sponsors to assist us with this program and hoping to be able to do a \$10,000 Giveaway which will put \$10,000 directly into the small businesses of Kingsville local economy. To date we have confirmed \$5,000 in sponsorship. We respectfully ask if the Town of Kingsville may be willing and able to provide up to \$5,000 as a sponsor to this initiative.

We genuinely thank you in advance for your consideration and look forward to our continued working relationship as partners.

Respectfully,

Christina Bedal

Christina Bedal
BIA Coordinator

CC: KINGSVILLE TOWN COUNCIL
CC: MAYOR NELSON SANTOS
CC: JOHN NORTON
CC: BIA BOARD MEMBERS
CC: TOWN ADMINISTRATION