



COMMITTEE MINUTES

COMMUNITIES IN BLOOM COMMITTEE FEBRUARY 2, 2021 @ 5:00 P.M. Via – Zoom

A. CALL TO ORDER

Councilor T. Neufeld called the Meeting to order at 5:00 P.M. with the following persons in attendance:

MEMBERS OF COMMUNITIES IN BLOOM COMMITTEE:

Councilor T. Neufeld
M. Fogal
C. Bedal
M. Tremaine-Snip
J. Willoughby

MEMBERS OF ADMINISTRATION:

K. Loney, Administrative Support

B. DISCLOSURE OF PECUNIARY INTEREST

Councilor T. Neufeld reminded the Committee that any declaration is to be made prior to each item being discussed and to identify the nature of the conflict, if any, as the agenda items come forward.

C. STAFF REPORTS

1. **Karen L**, Manager of Programs

- Invited all to the Strategic Midterm Review Community engagement on February 10th
- Working with programming staff to create weekly activities and CIB can partner
- Asked what type of updates the committee would like;
 - Status of budget every few months
 - Updates from National and Provincial CIB contacts



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04-2021 Moved by J. Willoughby, seconded by M. Fogal to receive the report as presented

CARRIED

D. MINUTES OF THE PREVIOUS MEETING

1. Communities in Bloom Committee Meeting Minutes January 12, 2021.

05-2021 Moved by J. Willoughby, seconded by M. Fogal to receive the minutes of the Community in Bloom Committee Meeting dated January 12, 2021

CARRIED

E. NEW AND UNFINISHED BUSINESS

1. **C. Bedal** Shout Out Program

- a. Previously had this program but was only focused on business and not the whole community
- b. Reviewed the value of the CIB Facebook group
- c. Created hashtag for group #KingsvilleBlooms
- d. Agreed this should continue
- e. Christine will develop a picture that can be used for posting

06-2021 Moved by J. Willoughby, seconded by M. Fogal that the CIB Facebook page be archived and promotions to occur through the Parks and Recreation Facebook Page

CARRIED

Action Items

- Karen to create a template schedule for everyone to fill out
- Marcy to look into potential partnerships
- Janet to look into grant
- Everyone to develop shout-out ideas and put in template
- Everyone to develop Community social media posts and put in template
- Everyone to consider what Activities/Events they could lead



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- All content to be sent back to recreation@kingsville.ca by February 24th to be consolidated and reviewed at next meeting

F. NEXT MEETING DATE

1. The next meeting of the Communities in Bloom Committee shall take place on March 2, 2021 Via – Zoom 5:30 P.M.

G. ADJOURNMENT

- 07-2021** Moved by M. Fogal, seconded by M. Tremaine – Snip to adjourn this Meeting at 6:59 P.M.

CARRIED

CHAIR, T. Neufeld

**RECORDING SECRETARY,
K. Loney**