



## COMMITTEE MINUTES

### FANTASY OF LIGHTS COMMITTEE DECEMBER 15, 2020 @ 4:00 P.M. VIA ZOOM

#### A. CALL TO ORDER

Councillor T. Gaffan called the Meeting to order at 4:05 p.m. with the following persons in attendance:

#### MEMBERS OF FANTASY OF LIGHTS COMMITTEE:

T. Gaffan  
Mayor N. Santos  
D. Doey  
L. Duhig  
J. Mockler  
J. Willoughby  
C. Anson  
D. Laman  
S. l'Anson

#### MEMBERS OF ADMINISTRATION:

Dan Wolicki, Administrative Support  
Kelly Wolters, Administrative Support  
Natalie Cobby, Administrative Support

**Guests:** J. Norton-Town of Kingsville CAO, Deputy Mayor Gord Queen, Karen Loney

#### B. DISCLOSURE OF PECUNIARY INTEREST

Councilor T. Gaffan reminded the Committee that any declaration is to be made prior to each item being discussed and to identify the nature of the conflict, if any, as the agenda items come forward.

#### C. PRESENTATIONS/DELEGATIONS

1. John Norton welcomed Karen Loney as the person selected for the Parks & Recreation Program and Special Events Manager.

#### D. AMENDMENTS TO THE AGENDA

#### E. STAFF REPORTS



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### 1. **Dan Wolicki, Manager of Facilities**

No report; however, D. Wolicki updated the status of the changes with Fantasy of Lights events due to Windsor Essex County going into red. The framework was changed for the Breakfast With Santa Kits and the Market Place.

2. N. Cobby discussed a media campaign she was working on to help promote the vendors registered with the Fantasy of Lights Market Place. Vendors shared information about their products, and some had special offers. Natalie was also working on the "Behind the Scenes" story highlighting several people in Town with a special attachment to the Fantasy of Lights. There have been over 150 followers, and 40,000 people reached.

### **F. MINUTES OF THE PREVIOUS MEETING**

1. Fantasy of Lights Committee Meeting Minutes November 10, 2020

**28-2020** Moved by Mayor Santos, seconded by Janet Willoughby to receive the minutes of the Fantasy of Lights Committee Meeting dated November 10, 2020

**CARRIED**

### **G. NEW AND UNFINISHED BUSINESS**

#### 1. **Santa Parade**

There was much discussion in regards to the Pro's and Con's of the "Reverse Santa Claus Parade." Some Committee members found the traffic flow was one of the major down falls of the parade, along with the spacing of the floats. There was some disappointment in regards to local businesses and schools having floats in the parade, however the consensus was that this was due to the Pandemic. The upside of this was the amount of families that came out to Kingsville to see the Parade, and the fact that we were able to offer a parade at all was something to be proud of as a Community.

#### 2. **Light Up The Night**



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D. Wolicki stated that this was well received, it was noted that families were travelling through Ruthven, Cottam and Kingsville to view the lights. N. Cobby produced a map of where the displays were located, both the Towns and Residents. However this map could not be uploaded to our Website as it does not comply with the Accessibility Act. T. Gaffan suggested next year putting up more of the lighted trees throughout the Town. D. Doey also noted to N. Santos that there are still some displays that can be updated and refurbished for next year.

### **3. Breakfast with Santa**

D. Wolicki thanked the volunteers that came out to put the packages together, the packages were gone within a few days and there was positive feedback.

### **4. Fantasy of Lights Market Place**

N. Cobby put together a virtual Market Place highlighting the vendors and their products through social media as stated in the Staff Reports.

### **5. Fantasy of Lights Scavenger Hunt**

D. Wolicki noted that the Parks and Recreation Office Staff put together a Fantasy of Lights Scavenger Hunt through Facebook asking residents to name and locate several light displays through a riddle. This will give residents the opportunity to see the lights in all the areas both in Town and outside of Town. The three age appropriate contestant's that get the right answers in first will win a Fantasy of Lights fun Pack. The contest ends December 18.

## **H. NEXT MEETING DATE**

1. The next Meeting of the Fantasy of Lights Committee shall take place on January 26, at 4:00 p.m. Via Zoom.

## **I. ADJOURNMENT**

**27-2020** Moved by S. l'Anson, seconded by J. Willoughby to adjourn this Meeting at 5:45 p.m.

**CARRIED**



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**CHAIR, Councillor T. Gaffan**

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**RECORDING SECRETARY,  
K. Wolters**