



# COMMITTEE MINUTES

**KINGSVILLE BIA**  
**FEBRUARY 9, 2021 @ 6:16 P.M.**  
**Carnegie Arts & Visitor Centre, 28 Division St. S, Kingsville**

## **A. CALL TO ORDER**

Beth Riddiford called the Meeting to order at 6:19 p.m. with the following Members in attendance:

### **MEMBERS OF BIA BOARD:**

Beth Riddiford  
Councilor Tony Gaffan  
Councilor Laura Lucier  
Heather Brown  
Roberta Weston  
Trevor Loop  
Amanda Everaert  
Dave Debergh  
Maria Edwards  
Izabel Muzzin  
Jason Martin

### **MEMBERS OF ADMINISTRATION:**

Christina Bedal

Absent: NONE

Guests: NONE

## **B. DISCLOSURE OF PECUNIARY INTEREST**

Beth Riddiford reminded the Committee that any declaration is to be made prior to each item being discussed and to identify the nature of the conflict, if any, as the agenda items come forward.

## **C. PRESENTATIONS/DELEGATIONS**

NONE

## **D. AMENDMENTS TO THE AGENDA**

NONE



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## **E. ADOPTION OF ACCOUNTS**

1. **BIA Accounts** – RE: Budget actuals ending JANUARY 2020

**BIA-214-2021**      Moved by David Debergh, seconded by Maria Edwards to receive the accounts ending JANUARY 2021

**CARRIED**

## **F. STAFF REPORTS**

1. BIA COORDINATOR PRESENTED HER REPORT- Membership renewal update, administrative duties updates, budget update for 2021, Facelift Grant update, membership support and communications updates, BIA Dollar contest, February and March promotion progress, Grant submitted.
2. LAURA LUCIER PRESENTED HER REPORT – Updated that PAC meeting is coming, Strategic Public Meeting is tomorrow via Zoom, Kingsville Tartan approved, Highland Games cancelled, Jasperson road work to continue, Cottam improvement plan update, no parking on Walker road, Lions fund raising effort update.
3. EDDK REPORT – Things are status quo with a meeting scheduled.

## **G. BUSINESS/CORRESPONDENCE – ACTION REQUIRED**

NONE

## **H. MINUTES OF THE PREVIOUS MEETING**

1. Kingsville BIA Committee Meeting Minutes—January 12, 2021

**BIA-215-2021**      Moved by Laura Lucier, seconded by Heather Brown to receive the minutes of the Kingsville BIA Meeting dated January 14, 2021

**CARRIED**

## I. NEW AND UNFINISHED BUSINESS

### 1. FIBRE AND INTERNET

**BIA-216-2021** Moved by Heather Brown, seconded by Roberta Weston that the BIA Coordinator send a letter to Town Council to inquire about timelines for new fibre and internet upgrade plans.

**CARRIED**

2. BIA DOLLAR FULL PROGRAM REVIEW – the program will continue as is for 2021 and new deadline for expiration for the current program is March 31, 2021 due to pandemic conditions.
3. HOLIDAY CHEER PLANNING 2021 – discussed ideas and options to enhance the program for this winter. Board members are to bring their ideas to the next meeting. Coordinator to send a letter to FOL.
4. COVID ECONOMIC RECOVERY TASK FORCE – the idea was discussed but deemed not necessary as the town has a dedicated web space for businesses now with information.
5. KINGSVILLE ROTARY LETTER – Laura reviewed that the Rotary is doing a Greenway cleanup.
6. 2022 EVENT PLANNING – Board members are asked to bring ideas to the next meeting.
7. BIA COORDINATOR CONTRACT

**BIA-217-2021** Moved by Tony Gaffan, seconded by David Debergh to extend the current contract agreement with Christina Bedal until September 30, 2021.

**CARRIED**



# COMMITTEE MINUTES

## 8. HANGING PLANTER HOOKS

**BIA-218-2021** Moved by Tony Gaffan, seconded by Roberta Weston to approve the purchase of new hanging planter hooks using the vendor preferred by the Town of Kingsville.

**CARRIED**

## ADDITIONAL ITEMS:

**NONE**

## J. NEXT MEETING DATE

The next meeting of the Committee will be held on Tuesday, March 9, 2021 at 6:15 PM via zoom.

## K. ADJOURNMENT

The meeting adjourned 7:45 pm.

*Beth Riddiford*

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**CHAIR, Beth Riddiford**

*Christina Bedal*

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**RECORDING SECRETARY,  
Christina Bedal**