

## KINGSVILLE TARTAN

In celebration of the successful return of the Kingsville Highland Games in 2019, the Town of Kingsville commissioned the creation of the Kingsville Tartan. The objective was to design a District Tartan, one that people living in the community could identify with and would find pleasing and would wear with pride. District tartans have existed alongside clan and family tartans for centuries and readily bond community members with a common identity. Tartans further link the community to the land through symbolic and imaginative use of colour.

The Kingsville Tartan was designed to be of historical significance to the Town and is comprised of 6 different coloured threads: blue, white, yellow, purple, green, and black. Each was chosen to symbolize a specific facet of the Town of Kingsville.

- **Blue and white** mirror the Town's logo and are now readily associated with Kingsville and the beautiful Lake Erie shoreline.
- **Yellow** reflects the glorious sunshine the Sun Parlour region is blessed with and is known for.
- **Purple and green** underscore the importance of viticulture and agriculture to the region and recognize the significance of their contribution to the Town.
- **Black** celebrates the silhouettes of the millions of migratory birds and butterflies that pass through the region annually.



The town of Kingsville commemorates all that is significant to the community in an attractive and harmonious design. It is envisioned that the design will be featured in marketing materials for event hosted by the Town, and in publications promoting the area. Once approved by Council, the Tartan will be registered and then fabric can be commissioned through tartan maker Locharron of Scotland. Tartans come in two weights and will be used for the creation of the kilts, ties, scarves and sashes among other things for sale to the public. Conceivable, any future pipe pipe band affiliated with the Town of Kingsville might also adopt this tartan.