



2021 Division Road North  
Kingsville, Ontario N9Y 2Y9  
(519) 733-2305  
[www.kingsville.ca](http://www.kingsville.ca)  
[kingsvilleworks@kingsville.ca](mailto:kingsvilleworks@kingsville.ca)

**Date:** January 27, 2021  
**To:** Mayor and Council  
**Author:** Karen Loney  
**RE:** Highland Games, Kingsville Tartan  
**Report No.:** PR-2021-01

---

## **AIM**

For Council to approve the proposed tartan design as the official tartan of the Town of Kingsville and in recognition of the Kingsville Highland Games.

## **BACKGROUND**

The Town of Kingsville hosted the Kingsville Highland Games in 2019, with the previous one being in 1987.

The Highland Games are built on three cornerstone competitions of a Pipe Band Competitions; Highland Dancing Competitions and Scottish Athletic Heavy Event Competitions. Complementing these events was a ceilidh, or also known as a kitchen party that is a traditional gathering involving music. Other components of the event include a market and such things as Tug of War, Sheep herding, Clan Gatherings, Axe Throwing, Celtic Arts & Music and a Mayoral Haggis Hurling Competition. More than 6500 people enjoyed the 2019 games arriving from all over Ontario, Ohio and Michigan.

In celebration of the successful return of the Kingsville Highland Games in 2019, it was decided to create a Kingsville Tartan.

## **DISCUSSION**

The objective of designing a District Tartan, is that the people living in Kingsville would be able to identify with the tartan, find it pleasing and would wear it with pride. District tartans have existed alongside clan and family tartans for centuries and readily bond community members with a common identity. Tartans further link the community to the land through symbolic and imaginative use of colour.

The Kingsville Tartan was designed to be of historical significance to the Town and is comprised of 6 different coloured threads: blue, white, yellow, purple, green, and black. Each was chosen to symbolize a specific facet of the Town of Kingsville

- Blue and white mirror the Town's logo and are now readily associated with Kingsville and the beautiful Lake Erie shoreline.
- Yellow reflects the glorious sunshine the Sun Parlour region is blessed with and is known for.
- Purple and green underscore the importance of viticulture and agriculture to the region and recognize the significance of their contribution to the Town.
- Black celebrates the silhouettes of the millions of migratory birds and butterflies that pass through the region annually.

An example of the proposed Kingsville Tartan, plus further details are in Appendix A.

Unfortunately the 2021 Kingsville Highland Games will be cancelled as a response to the impact of COVID. To help bridge the two year hiatus between events, the Kingsville Highland Games will be kept top of mind with residents of Kingsville so that businesses and individuals will be motivated to participate, to volunteer and to provide sponsorship funds in 2022.

If Council approves the Kingsville Tartan, the Town will be considering a COVID friendly way to reveal the Tartan to the community.

## **LINK TO STRATEGIC PLAN**

Promote the betterment, self-image and attitude of the community.

## **FINANCIAL CONSIDERATIONS**

There are no financial implication from this report.

## **CONSULTATIONS**

Both the Highland Games Committee and the Park, Recreation, Arts and Culture Committee reviewed the proposed tartan design and recommend it to Council for adoption as the official tartan of the Town of Kingsville.

## **RECOMMENDATION**

That Council approves the proposed tartan as shown in Appendix A, as the official tartan of the Town of Kingsville.

*Karen Loney*

Karen Loney, MA

Manager of Recreation Programs and Special Events