



COMMITTEE MINUTES

MIGRATION FESTIVAL COMMITTEE SEPTEMBER 15, 2020 @ 6:00 P.M. VIA ZOOM

A. CALL TO ORDER

Chair S. Girardin called the Meeting to order at 6:00 p.m. with the following persons in attendance:

MEMBERS OF MIGRATION FESTIVAL COMMITTEE:

Diane-Marie Swiderski
Matt Kraus
Robyn Braybrook-Gard
Stephanie Allen-Santos
Shelby Wye
Marcy Fogal
Michele Law
Alison Araujo
Councilor Laura Lucier

MEMBERS OF ADMINISTRATION:

M. Durocher

B. DISCLOSURE OF PECUNIARY INTEREST

Chair S.Girardin reminded the Committee that any declaration is to be made prior to each items being discussed and to identify the nature of the conflict, if any, as the agenda items come forward.

C. PRESENTATIONS/DELEGATIONS

There were none.

D. AMENDMENTS TO THE AGENDA

There were none.

E. STAFF REPORTS



COMMITTEE MINUTES

25-2020 Moved by D. Swiderski, seconded by M. Fogal to receive the report by M. Durocher as presented.

CARRIED

F. MINUTES OF THE PREVIOUS MEETING

1. Migration Festival Committee Meeting Minutes—September 1, 2020

26-2020 Moved by M. Kraus, seconded by R. Braybrook-Gard to receive the minutes of the Migration Festival Committee Meeting dated September 1, 2020

CARRIED

G. NEW AND UNFINISHED BUSINESS

Pancake Breakfast

Correct verbiage for this event is PJ's and Pancakes with Community Heroes. To date 3 of the videos are complete. The jars for the pancake mix will have stickers affixed to the top of them. It was suggested that the timing be synchronized between the videos on the website and on Facebook.

M. Durocher to check with O.P.P regarding setting up a tent for distribution in front of the statue.

The SWAG bags with pancake mix, strawberries and other items to be assembled Saturday morning.

Social Media Plan

S. Wye has developed a social media plan encompassing information posts, and engagement posts designed to prompt viewers to a call for action. S. Wye will look after engagement posts on the page.

Opening Ceremonies

Opening ceremonies are scheduled for 10 am on Saturday in front of the Carnegie. M. Durocher to arrange for speakers, microphone, and request T. Hewitt to assist with live stream or Facebook live coverage.



COMMITTEE MINUTES

Porch Parade

M. Durocher noted that the porch parade and its promotion had been set up with AM 800. The contest page on AM 800 will be where contestants submit their pictures.

Jack Miner Sanctuary

The committee had questions with respect to participation by the Jack Miner Sanctuary. M. Fogal noted that due to construction on the fence there would be limited engagement. The Sanctuary would be participating in Goose Bands, Colouring Pages and Videos at Unico.

Walk with Flock

Good marketing tool to engage community and encourage them to come to Migration Fest and participate in the various activities.

Entertainment

Committee had legitimate concerns with respect to live entertainment amidst Covid regulations. M. Durocher to review guidelines.

H. NEXT MEETING DATE

1. **The next meeting of the Migration Festival Committee shall take place on October 6, 2020 at 6:00 p.m. via ZOOM

I. ADJOURNMENT

27-2020 Moved by S. Allen Santos seconded by D. Swiderski to adjourn this Meeting at 7:05 p.m.

CARRIED



COMMITTEE MINUTES

CHAIR, Sue Girardin

**RECORDING SECRETARY,
M. Durocher**