



COMMITTEE MINUTES

MIGRATION FESTIVAL COMMITTEE

JULY 28, 2020 @ 6:00 P.M.

VIA ZOOM

A. CALL TO ORDER

Chair S. Girardin called the Meeting to order at 6:00 p.m. with the following persons in attendance:

MEMBERS OF MIGRATION FESTIVAL COMMITTEE:

Diane-Marie Swiderski
Robyn Braybrook-Gard
Councilor L. Lucier
M. Fogal
A. Araujo
S. Wye
M. Law
M. Kraus

MEMBERS OF ADMINISTRATION:

M. Durocher

REGRETS: S. Allen-Santos

B. DISCLOSURE OF PECUNIARY INTEREST

Chair S. Girardin reminded the Committee that any declaration is to be made prior to each items being discussed and to identify the nature of the conflict, if any, as the agenda items come forward.

C. PRESENTATIONS/DELEGATIONS

There were none.

D. AMENDMENTS TO THE AGENDA

There were none.



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E. STAFF REPORTS

M. Durocher provided an update to the committee with respect to a request to Tourism Windsor Essex Pelee Island for engagement, sponsorship and promotion of this year's Migration Fest.

17-2020 Moved by M. Fogal, seconded by D. Swiderski to receive the report provided by M. Durocher as presented.

CARRIED

F. MINUTES OF THE PREVIOUS MEETING

1. Migration Festival Committee Meeting Minutes dated June 23, 2020-via Zoom

18-2020 Moved by R. Braybrook-Gard, seconded by Councillor L. Lucier to receive the minutes of the Migration Festival Committee Meeting dated June 23, 2020.

CARRIED

G. NEW AND UNFINISHED BUSINESS

1. Social Media

The committee discussed social media and the need to committee to have access to social media accounts. Additional committee members will be added as editors to the Migration Fest Facebook page to address the following needs:

- Immediacy of postings
- Ability to capture interactions
- Spontaneity
- Increased virtual presence
- Efficiency
- Autonomy



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Councillor Lucier read an email from the Town Clerk which explained the roles of committee members on Social Media are as such "From my understanding, the Committee Support person would oversee (and populate) the social media page and craft the media releases on behalf of their committee. I don't think there is an issue with the committee populating a social media page, provided there is some oversight from the support person."

M. Fogal and S. Wye volunteered to work with M. Durocher on social media.

19-2020 Moved by S. Wye, seconded by R. Braybrook Gard that M. Fogal and S. Wye be added as editors to the Migration Fest Facebook Page and further that a facebook group be created for ease of access to ideas, posts, and information.

CARRIED

2. **Optimist Club**

M. Durocher informed the group that the Optimist Club had expressed interest in assisting with children's activities as part of Migration Fest.

3. **Open Streets**

The proposed Open Streets type event has to go to SERT. The event will be held from 10am-4pm on October 17. M. Durocher will send the SERT application to Councilor Lucier and R. Braybrook-Gard for completion. There is an urgency about this, as it has to be reviewed by the SERT committee then approved at PRAC in September at the latest. Once the application is completed and submitted M. Durocher will arrange for the SERT committee to meet.

4. **Survey**

A. Araujo reviewed the results of the survey that was circulated to the committee members. Based on the results the committee opted to omit Jangles from the program. S. Girardin will be going to Carnegie to measure the size of the side lot for vendors. It was decided that the Wild Goose Hunt would only take place on Saturday and that Friday before Migration Fest would be the deadline for "porch Parade" submissions with judging on Monday after. Sunday events would be



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dedicated to Jack Miner. Migration Fest committee members will attend the next BIA meeting with Councilor Lucier to discuss Open Streets, Pop Up Vendors, and BIA participation. M. Law noted that a letter should be sent to EDDK to determine if they are interested in being involved.

5. **Committee Roles and Responsibilities 2020**

The following was decided for 2020 in terms of roles and responsibilities:

- Bubble Walk-R. Braybrook Gard, M. Law
- Jack Miner Events-M. Fogal
- Wild Goose Chase-M. Durocher
- Pancake Breakfast-M. Braybrook Gard, M. Kraus
- Readings-First Responders
- Porch Parade-M. Durocher, S. Girardin
- Pop Up Vendors at Carnegie-S. Girardin
- Plein Aire –E. VanLoo and L. VanLoo

Migration Weekend Events

Friday Night Opening-Family Event

The following items were discussed:

- Make Popcorn at Arena for distribution
- Colasanti donuts
- Opening remarks-Mayor
- Live entertainment

Social Media

S. Wye noted that stock videos and entertainment could be posted on facebook during the 3 days. R. Braybrook-Gard noted that photos from last year's parade were given to the archives and could be used.



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H. NEXT MEETING DATE

**The next meeting of the Migration Festival Committee shall take place on August 25 at 6:00 p.m. via ZOOM

I. ADJOURNMENT

20-2020 Moved by D. Swiderski seconded by M. Law to adjourn this Meeting at 7:05 p.m.

CARRIED

CHAIR, Sue Girardin

**RECORDING SECRETARY,
M. Durocher**