



MINUTES

**HIGHLAND GAMES COMMITTEE
TUESDAY, OCTOBER 22, 2019 @ 6:30 P.M.
ARENA ROOM "B" 1741 Jasperson Dr., Kingsville**

A. CALL TO ORDER

D. Plumb called the Regular Meeting to order at 6:30 p.m. with the following persons in attendance:

Members:

R. Braybrook-Gard
P. Reid Crichton
D. Noels
H. Noels
D. Robinson
R. Stafford
M. Dick
Councillor K. DeYong
B. Wilson

Members of Administration:

CAO P. Van Mierlo-West

Regrets:

H. Brown

B. DISCLOSURE OF PECUNIARY INTEREST

D. Plumb stated that when a member of the Committee has any pecuniary interest, direct or indirect, in any matter which is the subject of consideration at this Meeting of the Committee (or that was the subject of consideration at the previous Meeting of the Committee at which the member was not in attendance), the member shall disclose the pecuniary interest and its general nature, prior to any consideration of the matter.

C. MINUTES OF THE PREVIOUS MEETING

1. Highland Games Committee Meeting Minutes —Monday, September 16, 2019

101-2019 Moved by D. Noels seconded by K. DeYong to receive the minutes of the Highland Games Committee Meeting dated Monday, September 16, 2019.

CARRIED



MINUTES

D. COMMITTEE PLANS

1. 2020 Heavies & ToW Plan

There was discussion about the sound system and if included. R. Braybrook-Gard will meet with committee regarding the sound system.

2. 2020 BIA Plan

There were no comments on the 2020 BIA Plan.

3. 2020 Marketing Plan

The committee discussed the facebook page and calendar of planned events.

4. 2020 PR Plan

K. DeYong requested the committee be made aware of events to promote them.
H. Noels will circulate events.

5. 2020 Parking Plan

The committee discussed the 2020 Parking Plan.

- Get approval for SERT
- Intent is a team for volunteers
- Coordinate with sponsorship
- Assign leadership for responsibility
- Intent to find busses, etc.

6. 2020 Vendor Plan

There was no comment on the 2020 Vendor plan.

7. 2020 Sponsorship Plan

Gold, silver and bronze sponsorship levels were suggested. This will be on the January agenda. It was determined that Town staff will still do the grants.

8. 2020 Site Plan & Draft Map

The committee discussed the 2020 Site Plan & Draft Map.

- The comfort Station will be changed to Refreshment Station



MINUTES

- They discussed the closing of Herrington Street
- 6-10 golf carts
- Discussion of the changes of the fields
- All activities in lower bowl
- Committee to have site walk

9. **2020 Rentals Plan**

H. Noels will send the rental spreadsheet to committee for review.

10. **2020 PPBSO & Haggis Hurl Plan**

It was decided to have a Grade 5- Grade 1. \$20,000 would be the budget. PPBSO covers prize money, accommodation, pipe bands, trophies, adding more experienced bands.

- 102-2019** Moved by B. Wilson, seconded by D. Robinson to authorize D. Plumb to negotiate with PPBSO with an upset limit of \$20,000 for Grade 5-Grade 1 band.

CARRIED

11. **2020 Fencing & Site Maintenance Plan**

The committee discussed the 2020 Fencing & Site Maintenance Plan.

12. **2020 Ceilidh plan**

The committee discussed the 2020 Ceilidh plan. 2 bands will play the Saturday evening.

13. **2020 Sheep Herding Plan**

The committee would like a contract and deposit. (Possibly include sheep shearing)

14. **2020 Clans Plan**

The committee discussed the 2020 Clans Plan. There were no concerns.

15. **2020 Finance and Administration Plan**

There will be an addition of cash boxes. The trailer will be removed. They agreed



MINUTES

on the removal of some duplication. \$6000 of revenue included – net of \$3500.00. Confirmation that debit machines will be rented.

16. **2020 Merchandise Plan**

The committee discussed the 2020 Merchandise Plan. \$6000 of revenue and net of \$3500. They discussed kilts, the race and water bottles. Last year Rotary funded this.

17. **2020 Plan Revenues**

Revenue changes were discussed. (\$25 ticket at the gate \$15 early bird and \$20 March-June) Sales start Nov. 15th. Celeih closing ceremonies 4:00pm – 9:00pm price will drop \$10.

- D. Noels changed the budget amount for Action 1 to \$15,000
- D. Noels changed the budget amount for Action 2 to \$25,000
- D. Noels changed the budget amount for Action 3 to \$35,000 and asked for the committees support to make gate sales \$25 (up from last year). This would be for attendees that entered the park between 9:30am and 4pm.
- Don changed the budget amount for Action 7 to \$5000. Discussion that if cost to enter from 4pm and afterwards was \$10 we would assume an additional 500 people would come.

103-2019 Moved by R. Braybrook-Gard, seconded by D. Robinson to accept structure of admission.

CARRIED

The Highland Games Committee referred to the addendum agenda for the additional plans.

18. **Highland Dance and Lads & Lassies**

The committee discussed the Highland Dance and Lads & Lassies Plan.

19. **Volunteers**

The committee discussed the Volunteers Plan. McDonalds will provide refreshments. K. DeYong requires the final list of volunteers at the end of January. There will be an online form and recruiting in February. T-shirts June 5th. Training June 8-9th. Volunteers required for the gate. No single use plastic.



MINUTES

R. Stafford left at 7:29 p.m.

20. **5K Kilt Walk/Run**

The committee discussed the 5K Kilt Walk/Run Plan. They will be meeting soon for review.

21. **Water Buggy**

The committee discussed the Water Buggy Plan. The upper bowl is booked. They are trying to figure out a single solution in lower bowl.

- Volunteer needs
- Require radios
- Think about appropriate protocol
- Talk to Andrew
- Bring in a tank
- Require a discussion on reusable plastics

22. **Alcohol Sales**

The committee discussed the Alcohol Sales Plan. Estimate \$20,000 profit. Biodegradable. \$1100-1200 addition to budget.

23. **Opening/Closing Ceremonies**

The committee discussed the Opening/Closing Ceremonies Plan. Change to \$4000.00.

E. NEW AND UNFINISHED BUSINESS

1. Use of Photographs Taken Without Consent

The committee discussed the use of photographs taken without consent.

2. Registration of the KHG Logo

The committee discussed the possibility of registering the KHG Logo.



MINUTES

- 104-2019** Authorize Doug Plumb to proceed with registration of logo without committee approval if cost is under \$1000.00. Moved by Kim DeYong, Seconded by Doug Robinson.

CARRIED

3. Axe Throwing Competition Proposal – D. Plumb

D. Plumb presented an Axe Throwing Competition Proposal. They discussed judging, waiver, wrist bands. The committee will provide material of throwing booth, check with insurance, prize money net \$0.

- 105-2019** Moved by D. Robinson, seconded by R. Braybrook-Gard that the committee accept the idea of having an Axe Throwing Competition.

4. Financials – D. Noels

Don Noels reviewed the Financial Reports. Final profit from last year was \$30,726. With the proposed budget discussed tonight our anticipated profit for this upcoming year will be ~\$26,000.

- 106-2019** Moved by Robyn Braybrook-Gard, seconded by Matt Dick that the committee accept Committee plans as proposed during meeting.

CARRIED

- 107-2019** Moved by Kim DeYong, seconded by Matt Dick that the committee Authorize Don Noels to create a budget based on the proposed plans and present it to Town of Kingsville Administration.

CARRIED

F. NON AGENDA ITEMS

G. NEXT MEETING DATE

1. The Highland Games Committee will meet at 6:30pm on:
January 14, 2020
March 31, 2020
June 3, 2020.



MINUTES

H. ADJOURNMENT

106-2019 Moved by M. Dick seconded by D. Robinson to adjourn this Meeting at 8:06 p.m.

CARRIED

CHAIR, Doug Plumb

**RECORDING SECRETARY,
P. Van Mierlo-West**