



## COMMITTEE MINUTES

### COMMUNITIES IN BLOOM COMMITTEE

NOVEMBER 7, 2019 @ 4:30 P.M.

Kingsville Arena Room 'D', 1741 Jasperson Lane, Kingsville

#### A. CALL TO ORDER

Councilor T. Neufeld called the Meeting to order at 4:30 p.m. with the following persons in attendance:

#### MEMBERS OF COMMUNITIES IN BLOOM COMMITTEE:

M. Tremaine-Snip  
A. Batke  
C. Bedal-BIA

#### MEMBERS OF ADMINISTRATION:

M. Durocher-Program Manager

#### B. DISCLOSURE OF PECUNIARY INTEREST

Councilor Neufeld reminded the Committee that any declaration is to be made prior to each item being discussed and to identify the nature of the conflict, if any, as the agenda items come forward.

#### C. PRESENTATIONS/DELEGATIONS

None

#### D. AMENDMENTS TO THE AGENDA

None.

#### E. STAFF REPORTS

None

**122-2019** Moved by M. Tremaine-Snip, seconded by N. Santos to receive the report as presented

**CARRIED**



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### F. MINUTES OF THE PREVIOUS MEETING

1. Communities in Bloom Meeting Minutes—October 3, 2019

**018-2019** Moved by A, seconded by C. Bedal, to receive the minutes of  
Communities in Bloom Committee Meeting dated October 3, 2019

**CARRIED**

### G. YEAR IN REVIEW

1. Pumpkin Parade

The Committee felt that the Pumpkin Parade was well received and the event can continue to be built on. Early drop off for pumpkins was suggested. The creation of a photo opportunity spot at the entry that could be lit up was also discussed. Running the Mini Train in the park was suggested and the inclusion of food by the scouts was deemed worthwhile for both parties. A pie auction was suggested for 2020. For 2020 paid advertising was suggested and increased volunteer participation.

2. Tree Plaque for Lakeside Park

**019-2019** Moved by A. Batke, seconded by M. Tremaine Snip to authorize A. Batke to approach Hallmark for sponsorship of Judges tree plaque.

**CARRIED**

3. Business awards

C. Bedal noted that 2020 would be the third year for the Business Awards in Kingsville and that the CIB should consider sponsorship of a new business award that would be in keeping with the tenants of CIB. This would provide recognition for CIB in Ec/Development and Tourism sector.

4. Letter from Horticultural Society

Committee reviewed the letter and indicated that at the planning meeting the concept of a yard recognition program, great gardeners program and a front yard gardeners program could be discussed.



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### H. NEXT MEETING DATE

January 23, 2020 at 12:00 pm Kingsville Arena Room D

### I. ADJOURNMENT

**020-2019** Moved by M. Tremaine Snip, seconded by C. Bedal to adjourn this Meeting at 5:30 p.m.

**CARRIED**

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**CHAIR, Councilor T. Neufeld**

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**RECORDING SECRETARY,  
M. Durocher**