

Sandy Kitchen

From: Sandy Kitchen
Sent: Wednesday, May 6, 2020 10:25 AM
To: Sandy Kitchen
Subject: FW: snapd Kingsville Opportunity

Resent-From: <gqueen@kingsville.ca<<mailto:gqueen@kingsville.ca>>>
From: Jeff Casey <jcasey@snapd.com<<mailto:jcasey@snapd.com>>>
Date: May 1, 2020 at 4:08:57 PM EDT
To: <nsantos@kingsville.ca<<mailto:nsantos@kingsville.ca>>>, <gqueen@kingsville.ca<<mailto:gqueen@kingsville.ca>>>
Cc: <kdeyong@kingsville.ca<<mailto:kdeyong@kingsville.ca>>>, <tgaffan@kingsville.ca<<mailto:tgaffan@kingsville.ca>>>, <llucier@kingsville.ca<<mailto:llucier@kingsville.ca>>>, <tneufeld@kingsville.ca<<mailto:tneufeld@kingsville.ca>>>, <lpatterson@kingsville.ca<<mailto:lpatterson@kingsville.ca>>>
Subject: snapd Kingsville Opportunity

Happy Friday All!

I was a little saddened that so many local news publications have been canceled, but I believe I have a partnership proposal that would provide a solution to fill that void in a new positive way. With the Town of Kingsville's buy in we can provide a monthly publication (snapd Kingsville) that is presented by the Town of Kingsville. You are likely all familiar with snapd Windsor and as you may or may not know, we have been executing a partnership with the city of Windsor for over 5 years that I know would work in Kingsville.

This value proposition could include, among many other things, the following;

- * A masthead photo and message from the mayor and/or council
- * Additional 'ad' space for the town
- * A community calendar that is integrated into the town's website
- * Event submission capabilities (which includes maps, photos, free/paid ticketing options, etc)
- * App integration (snapd HUB)
- * Community 'sections' (team of the month, birth announcements, etc.)

I hope that you agree with me that this is something worth exploring and I would like to set up a call or zoom for next week to explore and discuss. Please let me know and I can set up the call or zoom.

Hope all is well,
Jeff

[pd Windsor]<<http://windsor.snapd.com/>>

Jeff Casey
Owner/Publisher
snapd Windsor
[t] 519-566-9254
jcasey@snapd.com<<mailto:jcasey@snapd.com>>
<http://windsor.snapd.com><<http://windsor.snapd.com/>>

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