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**Date:** January 23, 2020  
**To:** Mayor and Council  
**Author:** Ryan McLeod, CPA, CA  
**RE:** 2020 Kingsville Community Grants  
**Report No.:** FS-2020-03

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#### **AIM**

To provide council with the scoring results from the 2020 Kingsville Community Grant requests.

#### **BACKGROUND**

Municipalities are often asked to provide financial and in kind support to various charities, not for profit organizations and other special interest groups. In an effort to respond these requests in a consistent and transparent manner, the Kingsville Community Grant Policy was developed.

On September 9 2019, council reviewed and updated this policy to ensure it continued to meet the needs and objectives of the Municipality. The more significant revisions include:

- Expansion of the funding categories to specifically include “Art” based applications
- Limit cash grants up to a maximum of 50% of;
  - Start-up costs for new programs
  - Special events
  - Capital projects
- A revised scoring matrix which is to be completed by the Director of Financial Services or his/her designate

At the meeting on September 9th, Council also passed a motion to set a firm maximum on the total value of grants to be awarded in 2020 to be 0.5% of the previous year's tax levy. This amounts to \$85,837 which has been include in the 2020 General Administrative operating budget.

## **DISCUSSION**

For 2020, the Town received 24 grant requests totaling \$162,917. A summary of the grant requests and scoring results are attached to this report. The applications have been presented from high score to low score. The applications in their entirety have been provided to Council for their review and consideration.

The 2020 applications were scored independently by the Director of Financial Services, the Chief Administrative Officer and the Manager of Municipal Facilities and Properties. The scoring committee met to discuss any concerns or inconsistencies in scoring results prior to arriving at the final score reflected in the attached summary.

Based on the scores and the eligibility criteria set out in the Kingsville Community Grant policy, the scoring committee has also provided recommended allocations for the 2020 grant awards. The recommended awards are provided to council in an effort to facilitate discussion within the funding envelope. The committee fully recognizes that council has the complete and final decision on all grant awards and will modify as they see fit.

Overall, the scoring matrix is an effective tool to assess the completeness and eligibility of the applications, however, it does not fully account for the subjective merits of the proposals or the organizations putting them forward. Council should be aware of the limitations of the scoring matrix when making their final funding decisions.

## **LINK TO STRATEGIC PLAN**

- Strive to make the Town of Kingsville a more accessible community.
- Promote the betterment, self-image and attitude of the community.
- To promote a safe community.
- Improve recreational and cultural facilities and opportunities within the Town of Kingsville.
- Support growth of the business community.
- Effectively manage corporate resources and maximize performance in day-to-day operations.

## **FINANCIAL CONSIDERATIONS**

The Kingsville Community Grant Fund Policy recommends awarding a maximum of 0.5% of taxation revenue, which amounts to \$85,837. As directed by Council, this amount is currently reflected in the 2020 draft budget. Any awards in excess of this amount will increase taxation.

## **CONSULTATIONS**

CAO, Manager of Municipal Facilities and Properties

## RECOMMENDATION

That council receive grant application and scoring summary.

*Ryan McLeod*

Ryan McLeod, CPA, CA  
Director of Financial Services

*Peggy Van Mierlo-West*

Peggy Van Mierlo-West, C.E.T.  
Chief Administrative Officer