

Stephanie Olewski

Subject: MADD Message Yearbook Advertising Information

-----Original Message-----

From: message@maddmessage.ca <message@maddmessage.ca>

Sent: Friday, October 4, 2019 9:48 AM

To: Stephanie Olewski <solewski@kingsville.ca>

Subject: MADD Message Yearbook Advertising Information

Dear Stephanie,

Please accept our request for consideration at an up coming council meeting. Please feel free to email or call me at 1-866-767-1736. We hope to once again count on your support in our upcoming edition.

Thank you for placing your supportive ad in our past edition of the MADD Message Yearbook. For your consideration, please find attached a copy of your previous ad. By placing an ad in the publication, the Town of Kingsville can demonstrate its support for stopping impaired driving while publicly promoting your commitment to the cause, all the while backing important programs and services such as educational seminars in schools for new young drivers. (<http://madd.ca/pages/programs/youth-services/school-programs/over-the-edge/>) Without the support of the business community, this important publication would not be possible. To view our *RATES*, please visit www.maddmessage.ca/rates.

Yours truly,
Stacey Biekx



CORPORATION OF THE TOWN OF KINGSVILLE

2021 Division Road North
Kingsville, Ontario N9Y 2Y9

Phone: (519) 733-2305

<http://www.kingsville.ca>

Please Stay Safe, Don't Drink and Drive

Rate Information

MADD Message Yearbook

MADD Canada's Mission

MADD Canada's mission is to stop impaired driving and to support victims of this violent crime.

What is MADD Canada Doing About Impaired Driving?

MADD Canada is appealing all levels of government for more effective legislation and better enforcement of the law. These measures must include:

1. Lowering the legal blood-alcohol limit
2. Enhancing police enforcement powers
3. Legislating stiffer penalties for repeat offenders

Ad Sizes

Rates

Back Cover (8.25" x 10.625")*	\$2200
Inside Covers (8.25" x 10.625")*	\$1600
Full Page (8.25" x 10.625")*	\$1300
Half Page (7.5" x 4.75")	\$875
Quarter Page (3.625" x 4.75")	\$650
Banner (7.5" x 1.75")	\$550
Eighth Page (3.625" x 2.25")	\$379
Business Card (2.33" x 1.5")	\$279

applicable taxes extra

*Text content must be 1/4" inside + bleed 1/4" beyond these dimensions.

Fast Facts

Approximately 65,000 Canadians are impacted by impaired drivers annually

On average, 4 Canadians are killed and 175 are injured every day as a result of impaired driving

Motor vehicle crashes are the leading cause of death among 15 to 25 year olds, and alcohol is a factor in 45% of those crashes

MADD Canada will show its School Assembly Program to over 1 million students in Grades 7 to 12 every year!



I want to support MADD Canada by placing an ad in The MADD Message Yearbook!

PLEASE SELECT THE DESIRED AD : ALL ADS ARE IN FULL COLOUR ON GLOSS PAPER

☐ BACK COVER ☐ INSIDE COVERS ☐ FULL PAGE ☐ HALF PAGE ☐ QUARTER PAGE ☐ BANNER ☐ EIGHTH PAGE ☐ BUSINESS CARD

PLEASE SELECT THE DESIRED PAYMENT METHOD: ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ INVOICE ME

CREDIT CARD # _____ EXP. DATE: ____/____ CVV: _____

COMPANY: _____ DATE: _____

AUTHORIZED SIGNATURE: _____ PRINT NAME: _____

THANK YOU FOR YOUR SUPPORT! CALL 1-866-767-1736

FAX: 1-866-293-3068 EMAIL: message@maddmessage.ca

www.maddmessage.ca