



COMMITTEE MINUTES

MIGRATION FESTIVAL COMMITTEE
AUGUST 20, 2019 @ 6:30P.M.
Kingsville Arena Room 'B', 1741 Jasperson Lane, Kingsville

A. CALL TO ORDER

Chair S. Girardin called the Meeting to order at 6:32 p.m. with the following persons in attendance:

MEMBERS OF MIGRATION FESTIVAL COMMITTEE:

Diane-Marie Swiderski
Matt Kraus
Robyn Braybrook-Gard
Susan Girardin
Alison Araujo

MEMBERS OF ADMINISTRATION:

M. Durocher

B. DISCLOSURE OF PECUNIARY INTEREST

Chair S.Girardin reminded the Committee that any declaration is to be made prior to each items being discussed and to identify the nature of the conflict, if any, as the agenda items come forward.

C. PRESENTATIONS/DELEGATIONS

None

D. AMENDMENTS TO THE AGENDA

There were three additional items added to the agenda, these were:

- a. Children's Activities
- b. Opening ceremonies

E. STAFF REPORTS

1. **M. Durocher** provided a verbal report with the following updates:

She will be meeting with representatives of WFCU with regard to sponsorship for Migration Fest.



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The Parade application has gone through the SERT process and will now be going to PRAC for final approval.

F. MINUTES OF THE PREVIOUS MEETING

1. Migration Festival Committee Meeting Minutes—July 23, 2019

20-2019 Moved by R. Braybrook-Gard, seconded by M. Kraus to receive the minutes of the Migration Festival Committee Meeting dated July 23, 2019 as amended

CARRIED

G. NEW AND UNFINISHED BUSINESS

1. Dress a Goose

M. Baruth has purchased the Geese. A letter will be circulated to businesses in town to support the program and assist in decorating the downtown for Migration Fest in celebration of the 50th Anniversary. Visitors will be encouraged to find the geese and post a picture with the hashtag #MigFest50 to social media. The Geese can be purchased at the arena. It was noted that Councilor Lucier would like to initiate this with the BIA at their meeting.

21-2019 Moved by R. Braybrook-Gard and seconded by D. Swiderski, that a letter be drafted and provided to Councilor Lucier for consideration by the BIA at their upcoming meeting.

CARRIED

2. Fundraiser with KFD, committee and Jack Miner

M. Durocher to look after having tickets created for the Fundraiser with the applicable information. The Town will look after obtaining the SOP for the event. Tickets will be available through the arena, Jack Miner and the Fire Fighters.

3. Golden Egg Hunt

D. Swiderski to create ballots to be filled out with name and email address as part of the Golden egg hunt.



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4. Parade

To Date there is one Band and nine floats that have signed up for the parade. M. Durocher to send copy of invoice for inflatable to R. Braybrook-Gard for her files.

5. Road Hockey Tournament

The Road Hockey tournament is being moved to 2020 for reconsideration then as there are a number of new events already lined up for 2019.

6. Vintage Photos

Vintage photos have been pick up.

7. Marketplace

S. Girardin indicated that there are 25 vendors currently signed up for the Marketplace.

8. Quilt Raffle

M. Durocher to look after creation of raffle tickets using Mach up supplied. S. Girardin to investigate free event taking place at Colasanti's where it might be possible to sell raffle tickets.

9. Promotional Items

Conversation ensued about promotional items for the Festival. Rack Cards had been discussed however, the group was not in favour of them. M. Durocher provided a copy of a Passport type item that was used for tall ships and inquired if the committee might be interested in pursuing something like that.

22-2019 Moved by R. Braybrook-Gard and seconded by D. Swiderski, that in place of a rack card a passport be created that could list the activities, and goose discovery and be tied to social media.

CARRIED



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M. Durocher noted that she would work with K-Designs to have concept logos created for the festival.

10. Children's Activities

R. Braybrook-Gard and D. Swiderski will go to Lakeside Park to decide on space for activities. M. Durocher to pick up straw for park for Festival and contact scouts to determine if they will be hosting their BBQ.

H. NEXT MEETING DATE

1. The next meeting of the Migration Festival Committee shall take place on September 17, 2019 at Kingsville Arena @ 6:30 p.m.

I. ADJOURNMENT

23-2019 Moved by D. Swiderski seconded by M. Kraus to adjourn this Meeting at 8:15 p.m.

CARRIED

CHAIR, Sue Girardin

**RECORDING SECRETARY,
M. Durocher**