

TOWN OF KINGSVILLE COUNCIL FLOWER PROGRAM PRESENTATION

## BIA REQUEST

- Respectfully requesting that the Kingsville BIA and Town of Kingsville enter into an official flower program partnership
- The partnership would continue to see both the Town and BIA paying 50\% of the flower program costs moving forward without utilizing the grant request process
- Requesting that the partnership allow for the vendor to communicate directly with Designated Town Resources for their needs while copying the BIA on communications to remove the middle people from the scenario and ultimately simplify the management of the program for all involved
- Asking to leave the planters on the street throughout the winter months to eliminate labour demands on the town resources in moving and storing them for the winter



## Flower Program Information

- Currently there are 44 Hanging Baskets, 38 Ground Planters and the Clock Tower Garden
- Cindy's spends approximately 5 hours per day -7 days a week - watering and maintaining the flowers for the duration of the contract
- Cindy's guarantees the flowers well being and health
- Cindy's grows the flowers on site specifically for this contract based on the requests made to include colour, plant types and etc.
- Based on the ESTIMATE flower costs for $2020(\$ 37,500)$ the cost per planter will be $\$ 436$ (note- clock tower garden area was counted as 4 planters worth of flowers for this calculation) The shared cost to each group is $\$ 218$ per planter.
- This cost includes daily watering and maintenance as well as guarantee of the plant health.
- The planters are in use traditionally from May until late January (weather dependent) - 9 months out of the calendar year


## Flower Cost History

| YEAR | TOWN CONTRIBUTION <br> (50\% of total cost) | NOTES |
| :--- | :--- | :--- |
| 2019 | $\$ 19,353$ | First year to include fall <br> mum planting |
| 2018 | $\$ 17,300$ |  |
| 2017 | $\$ 15,000$ |  |



## THANK

 YOU