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Date: September 17, 2019
To: Mayor and Council
Author: G.A. Plancke / Director of Municipal Services
RE: Allocation of Remaining Main St. Revitalization Funds
Report No.: MS 2019 – 41

AIM

To provide Council with an update with respect to the allocation of the remaining Main St. revitalization funds.

BACKGROUND

457-2019

Moved By Councillor Kimberly DeYong

Seconded By Councillor Laura Lucier

That the Municipal Services Department be directed to provide Council with a Report at the next available Regular Meeting with details on the allocation of the remaining Main Street Revitalization funds, being the quantity and location of new benches, garbage pails, bike racks, etc.

DISCUSSION

In 2018, the Town of Kingsville received \$56,719 from the Main St. Revitalization Program.

In September 2018, Council authorized \$20,000 (motion 549-2018) from this grant funding to offset new LED displays and electrical services for Cottam Rotary Park.
\$16,058.02 has been spent to date.

The balance of the grant funds (\$40,660.98) must be spent before March 30, 2020.

In 2019 a total of \$33,815.55 has been spent on 50 banner bracket arm sets, 10 benches, 10 garbage receptacles, 2 recycling receptacles, and 5 bicycle racks leaving a remaining balance of \$6,845.43. Placement of the new benches, garbage receptacles, recycling receptacles, bicycle racks, and replacement of existing benches and garbage receptacles is ongoing with most of the new product being installed during the remainder of this year.

Correspondence to the BIA was forwarded requesting possible / requested locations for new installations of benches and garbage receptacles in July of 2019. To date only 1 additional bench location was requested and due to potential conflicts the installation has been delayed until a resolution can be found.

Municipal Services continues to requests for new garbage receptacles to either replace older existing ones or to augment the distribution to reduce litter complaints in underserved areas.

The current demand for banner installation requests prompted the Public Works Department to perform an inventory of all suitable poles that can accommodate banner installation. In total there were 90 poles identified in all three urban areas of Kingsville. The Town currently has 50 sets of banner bracket arms available however the demand for banner placement far exceeds our current ability to accommodate. The Salute to Veterans Banner Project as well as other potential users have requested more than 100 banner locations to date.

LINK TO STRATEGIC PLAN

Promote the betterment, self-image and attitude of the community.

FINANCIAL CONSIDERATIONS

There is \$6,845.43 remaining within the Main St Revitalization Fund as of Sept 17, 2019. The cost to purchase an additional 40 banner bracket arm sets is \$5,963.97. The remaining \$881.46 could be utilized to offset the purchase of 2 additional garbage receptacles

CONSULTATIONS

Financial Services
BIA
User Groups / Salute to Veterans Banner Project etc.
Municipal Services

RECOMMENDATION

That Council approves the remainder of the Main St. Revitalization Funds to be used to purchase an additional 40 banner brackets arm sets and garbage receptacles.

G.A. Plancke
G.A. Plancke
Director of Municipal Services

Peggy Van Mierlo-West
Peggy Van Mierlo-West, C.E.T.
Chief Administrative Officer