

**APPENDIX B  
CORPORATION OF THE TOWN OF KINGSVILLE**



2021 Division Road North  
Kingsville, ON N9Y 2Y9  
Phone: 519-733-2305

**Kingsville Community Grant Fund  
Evaluation Matrix**

The purpose of the evaluation matrix is to objectively measure requests for funding against the eligibility criteria set out in the attached policy.

This evaluation matrix may be amended from time to time by resolution of Council.

One point will be awarded for each successful factor. Sections will be totaled and multiplied by the stated weighting factor. The grand total of all weighted sections determines the application's overall score.

**Evaluation Factors:**

**Section 2.0 Eligibility Criteria**

Submitted complete application.		<input type="checkbox"/>	
Submitted application by deadline.		<input type="checkbox"/>	
Applicant is a registered charity/ not-for-profit or volunteer group.		<input type="checkbox"/>	
Applicant represents a charity or group that has no paid employees.		<input type="checkbox"/>	
	Subtotal	<input type="text" value="0"/>	
	Weighting Factor	<input type="text" value="1"/>	
	Section Total		<input type="text" value="0"/>

**Section 3.0 Funding Categories**

Request matches funding category (select all that apply)

Social & Community Services	<input type="checkbox"/>
Seniors or Youth	<input type="checkbox"/>
Historical, <b>Arts &amp;</b> Cultural Events or Organizations	<input type="checkbox"/>
Fundraisers for Municipal Projects	<input type="checkbox"/>
Community Beautification & Protection/Preservation of Environment	<input type="checkbox"/>
Disaster Relief	<input type="checkbox"/>
Purchase of Advertising in Event Program Booklets	<input type="checkbox"/>
<b>Event Sponsorship</b>	<input type="checkbox"/>
	Subtotal
	<input type="text" value="0"/>

Weighting Factor  
Section Total

1	
0	

**Section 3.2 Types of Funding**

Request is for only one type of funding

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~~\*In the event an application includes more than one funding type request the type of lowest value will be deemed the type applied for.~~

Request is for in kind services only.

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Subtotal  
Weighting Factor  
Section Total

0	
1	
0	

**Section 6.1 Sustainability**

~~Applicant is actively pursuing other sources of financing.  
Application is for less than than **50%** of operating project costs.\*~~

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~~\*Applicant must demonstrate ability to finance the balance of the costs  
Application is for less than than **25%** of operating project costs.\*\*~~

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~~\*\*Additional point~~

~~Applicant has not made previous applications for funding/support.  
Applicant has not received funding/support in previous 2 years.~~

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Application is for current year only.

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If application is for multiple years, a multi year business plan has been provided.

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Subtotal  
Weighting Factor  
Section Total

0	
2	
0	

**Section 6.2 Benefit to Residents of Kingsville**

Application will benefit what percentage of total Kingsville population:

Weighting  
Factor

0% to 25%		1	0
26% to 50%		2	0
51% to 75%		3	0
76% to 100%		4	0

0
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Application will benefit how many Kingsville residents:

0 - 25 residents		0	0
26 - 100 residents		1	0
100 - 500 residents		2	0

500 - 2000 residents

	3	0
	4	0

2000+ residents

0

APPLICATION GRAND TOTAL (max score 25)

0